

威海海马地毯集团有限公司 WEIHAI HAIMA CARPET GROUP CO., LTD.
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阿克明斯特地毯图案集 AXMINSTER PATTERN COLLECTION

AXMINSTER
PATTERN COLLECTION
阿克明斯特地毯图案集

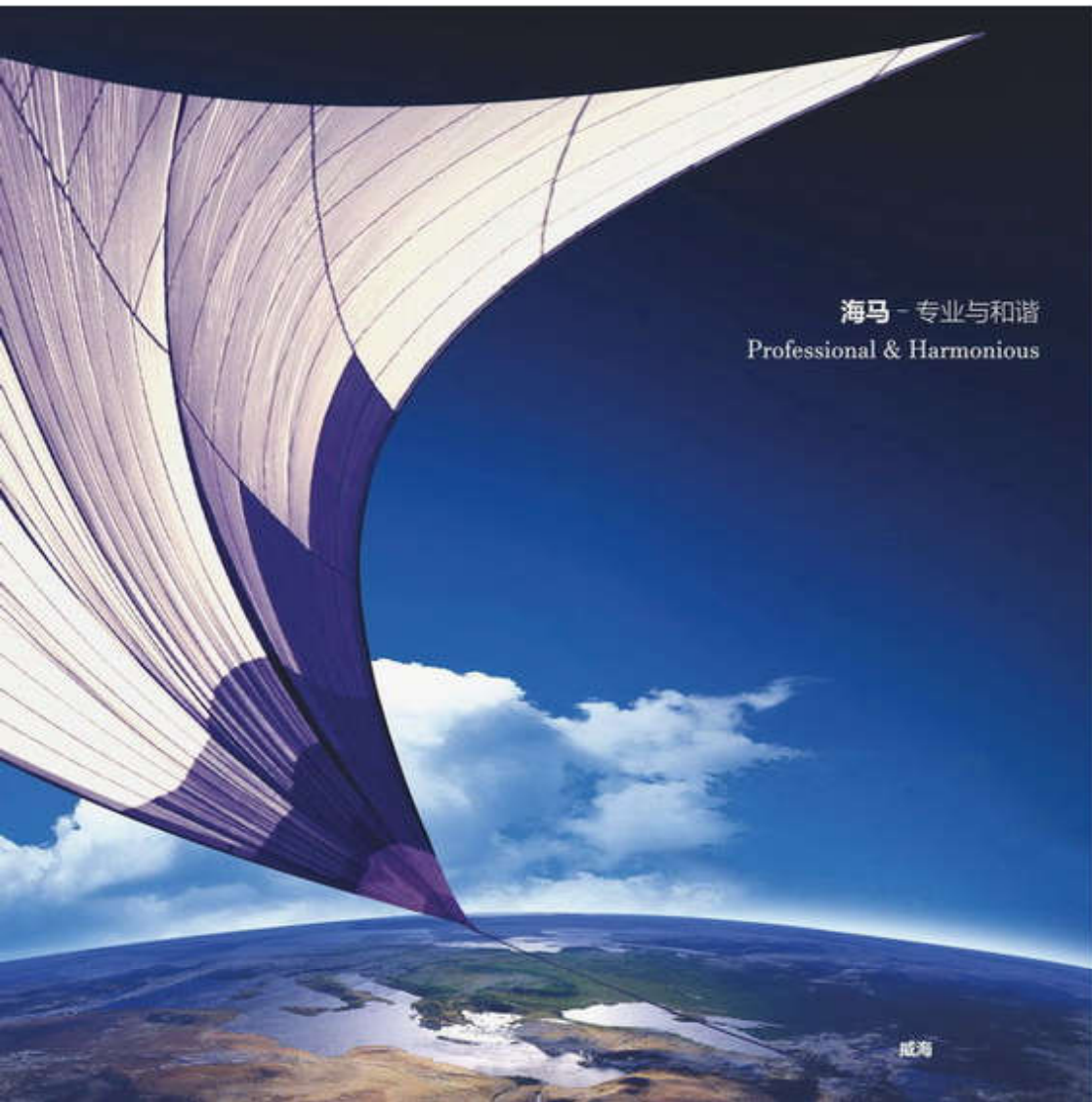
2019-2020





传承 61 年经典 引领工程地毯风范

61 YEARS CLASSICAL STYLE
LEADER OF HOSPITALITY CARPET



海马 - 专业与和谐
Professional & Harmonious

威海

成立于1992年的威海海马地毯集团，位于中国的威海，美丽而舒适的海滨城市威海，在花园式园区里，拥有世界上最大的阿克明斯特地毯工厂。

据中国地毯协会的统计数据，2012年海马阿克明斯特地毯销售200万平米，刷新了新的世界纪录，成为世界阿克明斯特地毯行业新的领导者。2004年与美国阿克明斯特地毯公司合资与技术转让，使双方共享同一阿克明斯特地毯生产平台，海马成为真正的世界顶级阿克明斯特地毯品牌。

海马公司的繁荣，得益于中国几千年地毯文化的影响，以及孔子儒家思想的影响，造就出特有的企业经营理念，即“专业与和谐”。

海马的专业与和谐，来源于先进的生产管理体系（1997年获得的ISO9001质量管理体系认证）下的全套产业链，自主的纺织工厂，染色工厂和织造工厂，确保了品质的稳定性和可持续性。与世界地毯科技同步的先进设备，保证了产品的优异品质。

海马的专业与和谐，来源于富有创新的R&D中心，从材料、工艺和功能上，领导着行业走在科技发展的前沿，多次获得国家发明专利“科技创造美”，积淀出技术难度最高的超耐脏地毯，ISO认证的超细地毯和法国NFPAFF认证的超宽大地毯。

海马的专业与和谐，来源于拥有一流创意、有激情的设计团队，和注重与国际设计公司（HSA, WILSON, LEO GETTYS）合作的理念。2011年荣获亚太设计金奖（Asia Pacific Designing show, Gold Award），被评选为亚太设计精英品牌品牌。

海马的专业与和谐，来源于遍及中国的销售网络，和五大洲90多个主要国家的代理渠道，形成畅通无阻与业主和设计师有效沟通，在世界1000多家五星级酒店进驻，标志着海马阿克明斯特地毯。

海马的专业与和谐，来源于卓越环保的社会责任意识，2004年获得的OHSAS18001环境体系认证，践行了：始终把卓越经济和环境环保的实现。

- 污水处理工厂，把生产污水转化成可二次利用的水，处理过污水含有营养物质量为80-150 COO（国家标准 < 500000），遥遥领先行业的一流水平。
- 园区内的空气自动监测站，其监测仪测 SO₂、NO₂、PM2.5 三项指标的水平，符合国家“环境空气质量标准”。
- 与中国环保科研院合作，针对生产过程中的废弃物及废旧地毯，研究循环利用产业链项目。
- 园区绿化面积达1000亩。
- 单位地毯的耗水量0.0019吨/㎡。

海马的专业与和谐，在于生产促进人体健康的地毯产品。2010年获得的OHSAS18001健康体系认证，使员工健康工作的同时获得成就感和幸福，海马地毯是符合美国Green Label Plus的环保地毯，被选为Leadby建筑认证产品。

海马，坚持把地毯当成文化产品来经营，把地毯打造成文化的载体，促进社会进步和文化繁荣。在海马，好地毯的标准是带给您视觉、触觉上赏心悦目，嗅觉上清新无异味，触觉上舒适耐用，防止有毒有害物质进入口中，能防止对脚部的冲击和摩擦造成伤害，从而呵护身心健康。

海马，专业的地毯，让企业和社会更和谐，让产品与文明更和谐。

Established in 1992, Haima Group Corporation is located in Weihai, a beautiful and pleasant coastal city at the eastern tip of China. In the garden like industrial park, stands the world largest Axminster carpet mill.

According to the statistics of Chinese Carpet Industry Association, in 2012 the total sales volume of Haima Axminster carpets reached 2.6 million square meters which set a world record and Haima became the new leader of Axminster carpet manufacture globally. Since the joint venture cooperation with Couristan carpets in 2005, by sharing the common manufacturing platform, Haima has become the world top brand Axminster carpet supplier.

The rapid development of Haima benefited from thousands years history of Chinese carpet culture and the influence of Confucianism which also creates the unique company philosophy: Professional makes Harmony.



The professionalism of Haima is rooted in its complete chain of manufacturing from spinning, dyeing, weaving, tufting, to finishing under the control of advanced management system (acquired ISO9001 in 1997). This ensures the sustainable and stable quality of the products. With the latest technique and world most advanced equipment, it guarantees the products of excellent quality.

The professionalism of Haima stems from the innovative R&D center. It leads the carpet industry to take the way of scientific & technological development. It has numerous state patents for inventions and scientific & technological innovations. It developed the most difficult technology of making marine carpets certified by IMO and high-speed train carpets certified by NFRMFF of France.

The professionalism of Haima comes from a team of passionists and creative designers and the concept of coordination with international design companies such as HSA, Wilson, LEO, GETTYS etc. It won the Gold Award in Asia Pacific Designing Show and Haima carpets was rated as preferred brand.

The professionalism of Haima results from the world's greatest sales network around China and overseas dealers in more than 90 countries over five continents. This forms a smooth bridge to communicate with owners and designers. There are over 1000 five star hotels worldwide installed with Haima carpets.

- The professionalism of Haima is originated from the concept of social responsibility and low carbon environmental protection. It obtained the ISO14001 International Environmental system certification in 2004. In the garden like mill, there are recycling and low carbon environmental protection facilities everywhere.
- Haima sewage treatment plant transforms the polluted industrial waste water to recycled water ingesting every weed and blade in the garden.
- The environmental air automatic monitoring station monitors the level of SO₂, NO₂, PM2.5 content in the air to meet the national requirement of environment air quality standard.
- Haima cooperates with the Chinese Environmental Protection and New Energy Research Institute for recycling the waste carpets and waste material during the manufacturing process.
- The mill green coverage rate reached 35%.
- The unit cost consumption of carpet is 0.0019t/㎡.

The professionalism of Haima lies in always producing the healthy products. It obtained the OHSAS18001 Healthy system certification in 2010. Employees enjoy the feeling of achievements while working in the healthy environment. Haima carpet got the American Green Label plus certificate which can contribute to earn credits to the Leadby rating.

Haima operates carpets as cultural products, creates carpets as carrier of culture to advance the development of human society and civilization. In Haima, the standard of good carpet is to please the five senses organs which can offer you visual beauty, fresh with no peculiar smell, reducing noise, providing comfort and maintaining appearance, enjoying IMO by trapping allergens and dust, cushioning feet steps, reducing slips and falls.

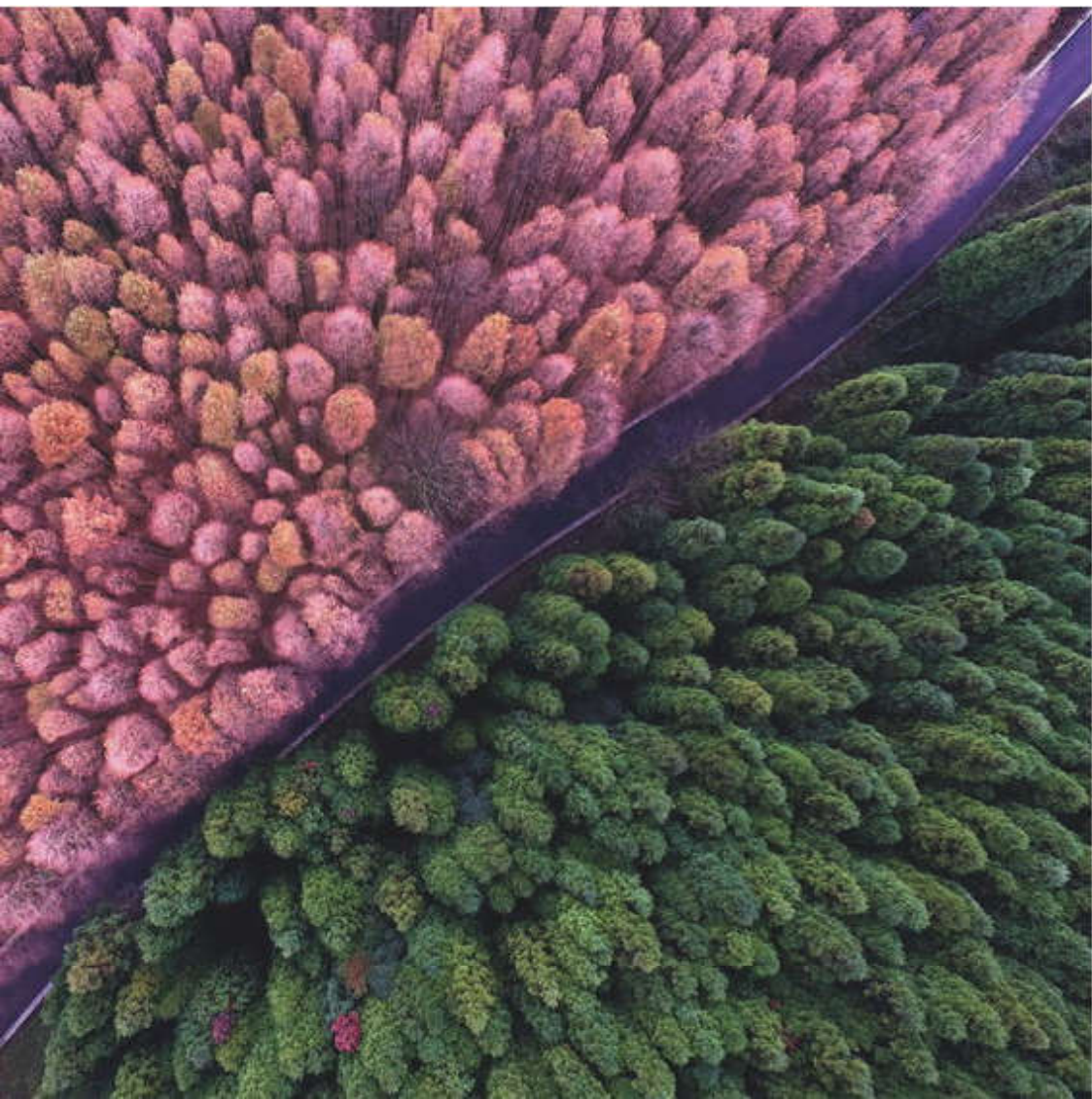
Haima carpet, a professional carpet supplier, will make the enterprise and the society more harmonious and inspire the products and civilization more harmonious.

Axminster



Quality and delicacy are the themes of life, and suitable space is the place to feel life and better years. After the noise and complexity of the city, 1 year for the warm and true feeling, so here will be a feast of life that will never fade out.

Synonymous
With
Luxury



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Public Space 公共空间

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Guest Room Space 客房空间

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Corridor Space 走廊空间

Page 205

Recall the beauty
of historical precipitation,
inherit the most
precious parts,
create tenderness
and warm with soft colors,
bring seemingly
strange familiarity,
and make the space
have more connotation
and further implication...

FASHION

LUXURY

AESTHETIC

QUALITY

CLASSIC

Public Space 公共空间



K1880

Repeat: 400x440mm



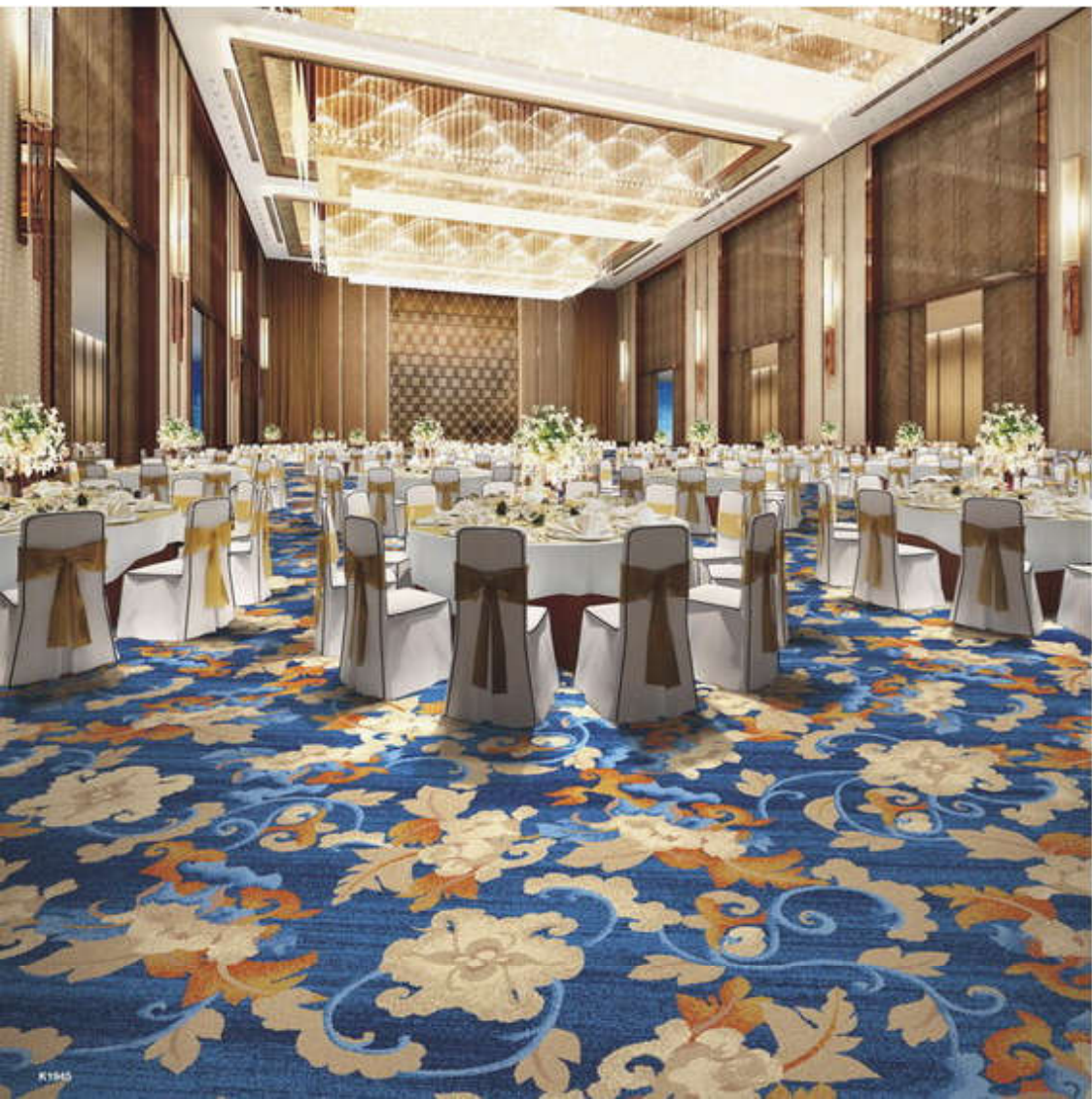
K1882

Repeat: 400x430mm



K1672

Repeat: 400x430mm



K1845



K1845

Repeat: 400x278cm



K1826

Repeat: 400x270cm



K1841

Repeat: 400x300cm



K1803 Repeat: 400x432cm



K1983

Repeat: 525x410cm

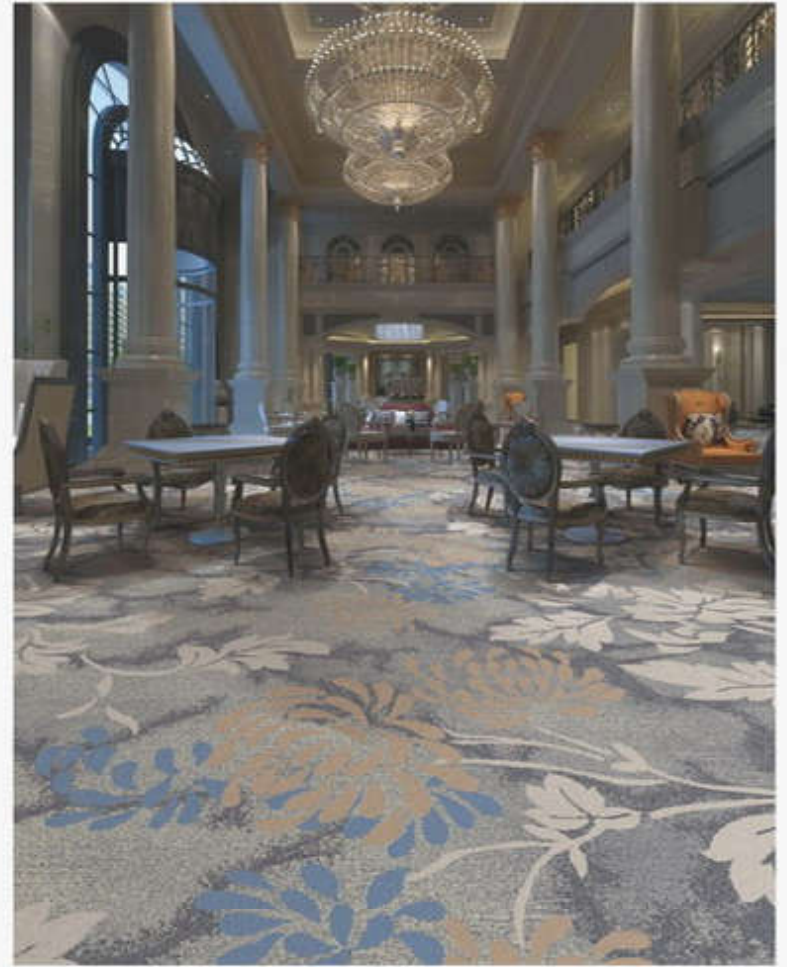


K1963

Repeat: 200x300cm



K1030



K1010



K1870

Repeat: 400x533cm



K1968

Repeat: 420x440cm



K1836

Repeat: 400x440cm



K1910

Repeat: 400x420cm



K1882

Repeat: 400x520cm





K1830

Repeat: 400x200cm



K1873

Repeat: 400x200cm



K1950

Repeat: 1000x200cm



K1986

Repeat: 300x227cm

K1940

Repeat: 182x209cm



K1032 Repeat: 2400x900cm



K1079

Repeat: 3780x1890cm



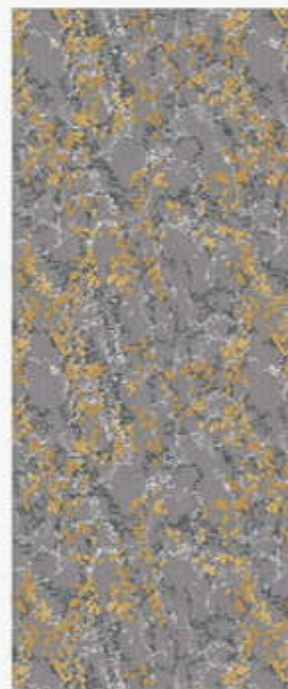
K1036

Repeat: 4800x2880cm



K1909

Repeat: 244x322cm



K1915

Repeat: 642x956cm



K1916

Repeat: 642x956cm



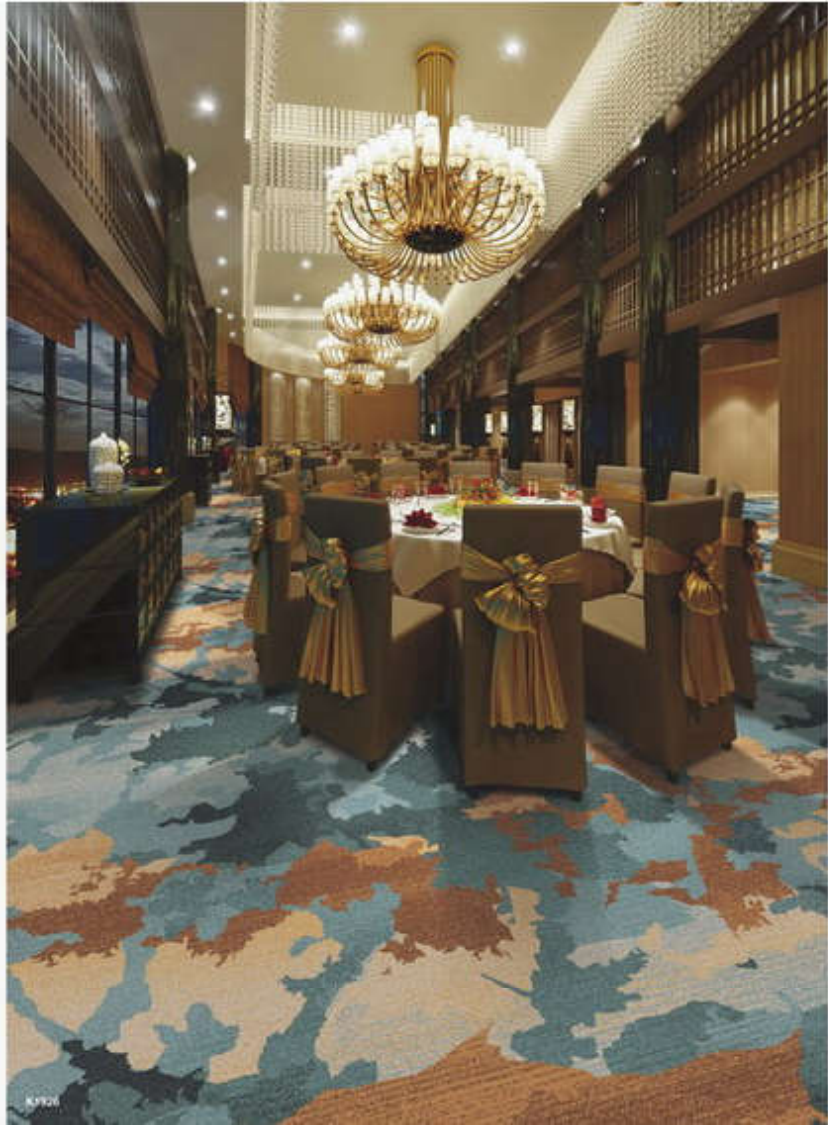
K1870

Repeat: 1080x4100mm



K1854

Repeat: 400x607mm



K1920



K1920

Repeat: 330x527cm



K1923

Repeat: 260x500cm



K1905

Repeat: 430x430cm

29/30



K1009 Repeat: 50x77cm



K1042

Repeat: 100x100cm



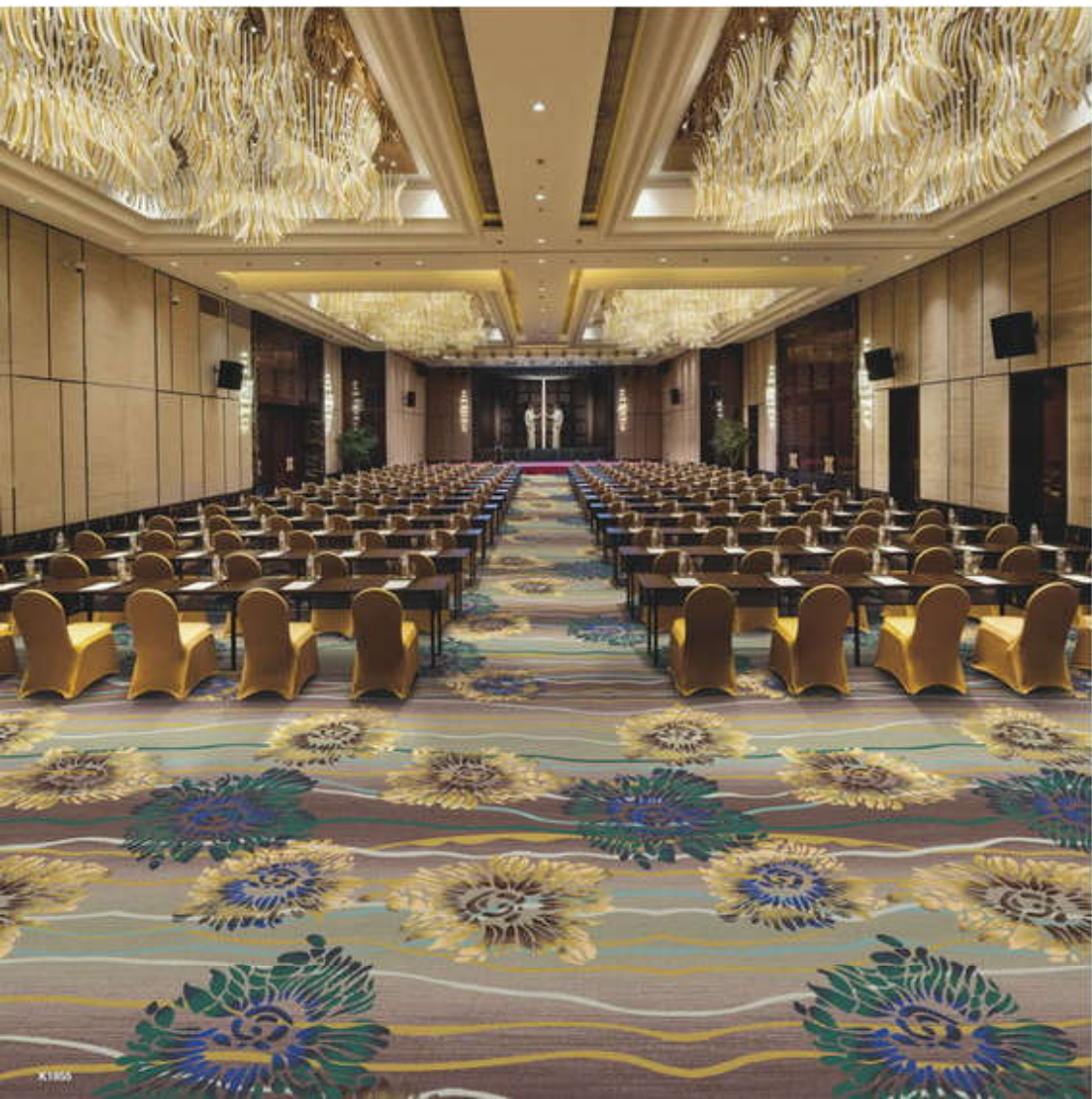
K1011

Repeat: 385x477cm



K1057

Repeat: 500x1000cm



X1856



K1905

Repeat: 732x1019cm



K1887

Repeat: 400x435cm



K1843

Repeat: 400x320cm



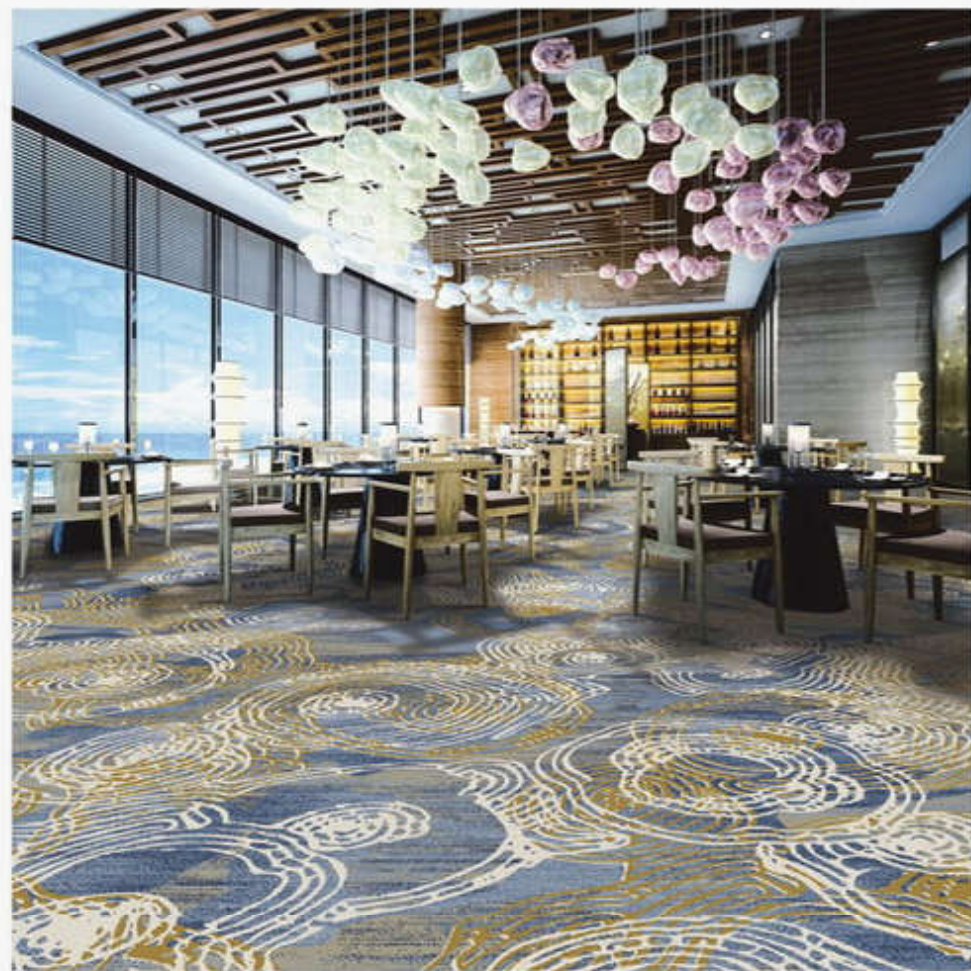
K1865

Repeat: 300x275cm



K1903

Repeat: 400x350cm



K1902



K1804

Repeat: 800x710cm



K1847

Repeat: 400x500cm



K1802

Repeat: 385x550cm



K1805

Repeat: 1300x1800cm



K1859

Repeat: 140x250cm



K1923

Repeat: 425x425cm



K1908

Repeat: 300x600cm



K1857

Repeat: 400x517cm



K1886

Repeat: 400x488cm



K1904

Repeat: 400x500cm



K1941

Repeat: 400x490cm



K1806

Repeat: 400x500cm



K1806

Repeat: 400x445cm



K1864

Repeat: 400x720cm



K1867

Repeat: 400x600cm



K1900

Repeat: 400x710cm



K1861

Repeat: 400x640cm

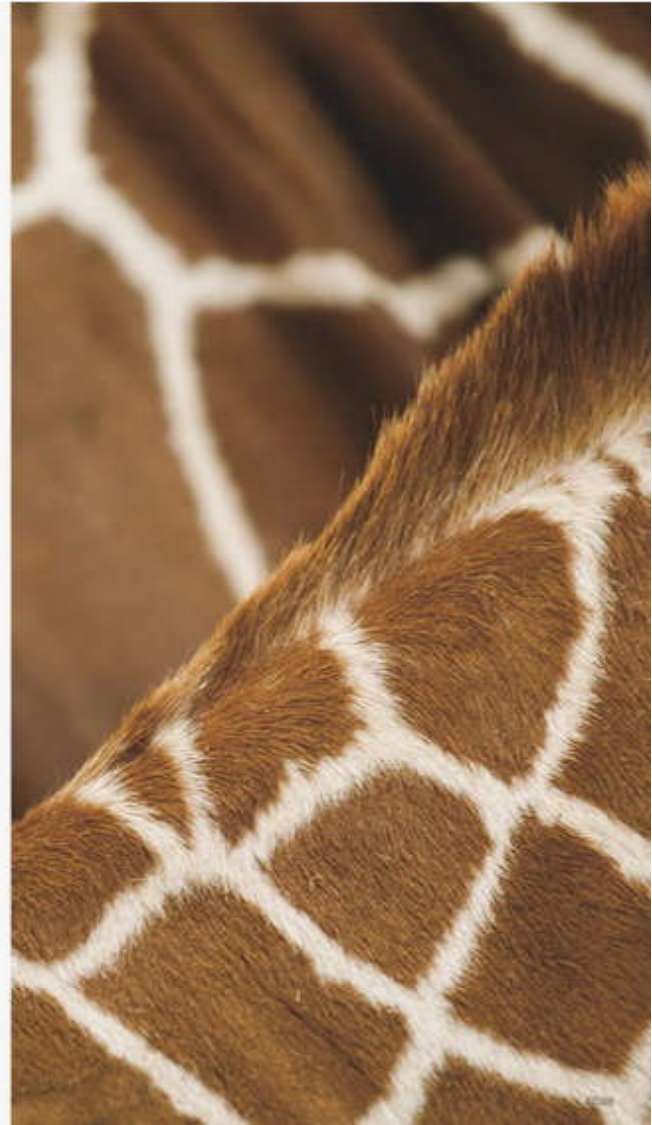


K1875



K1875

Repeat: 400x720cm





K1044



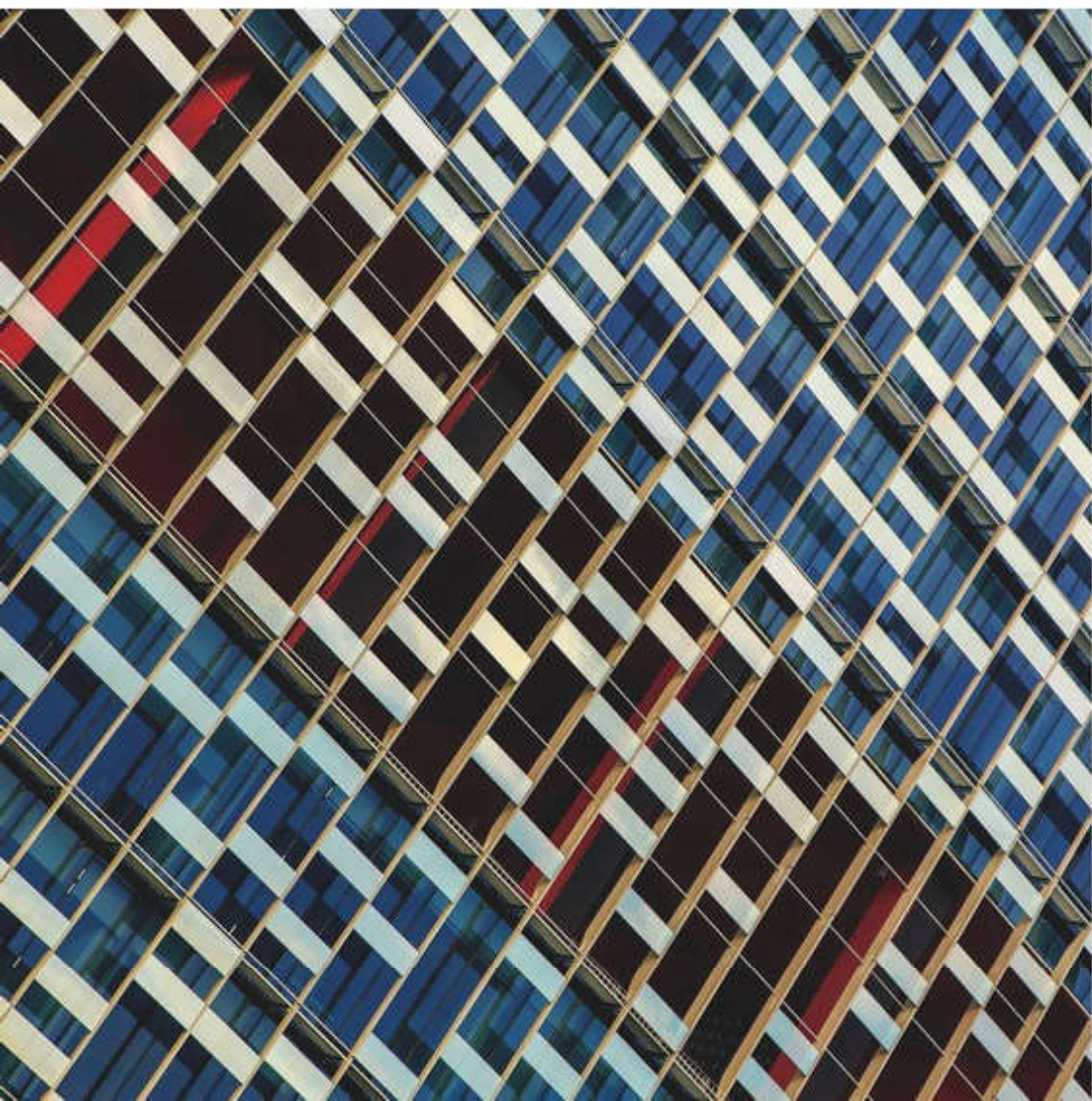
K1044

Repeat: 400x278cm



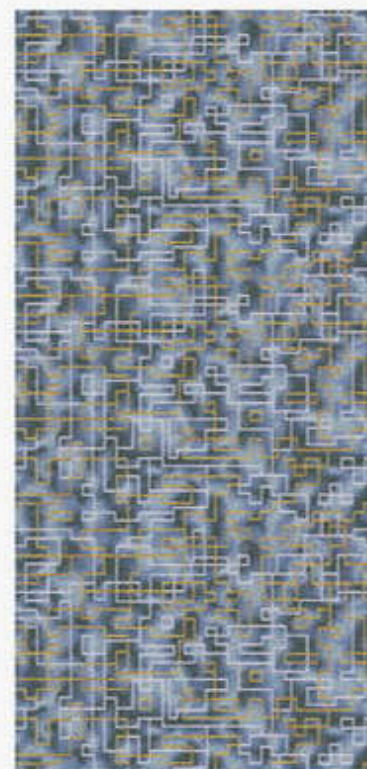
K1006

Repeat: 135x102cm



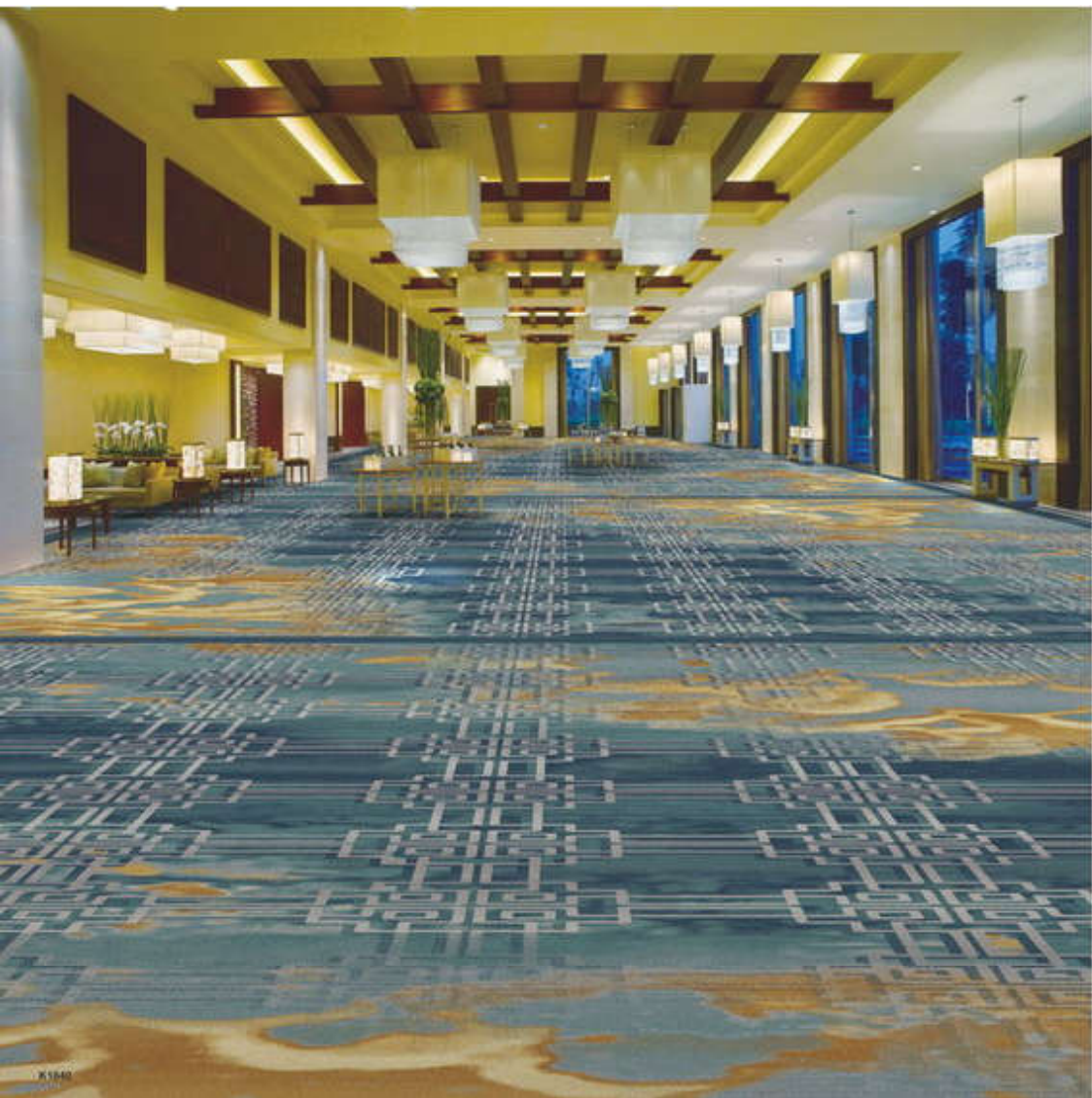
K1806

Repeat: 300x180cm

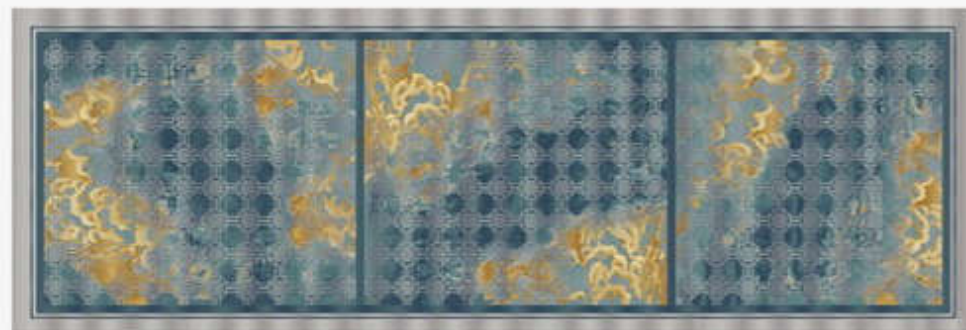


K1805

Repeat: 300x200cm



K1840



K1840

Размер: 3000x1800мм

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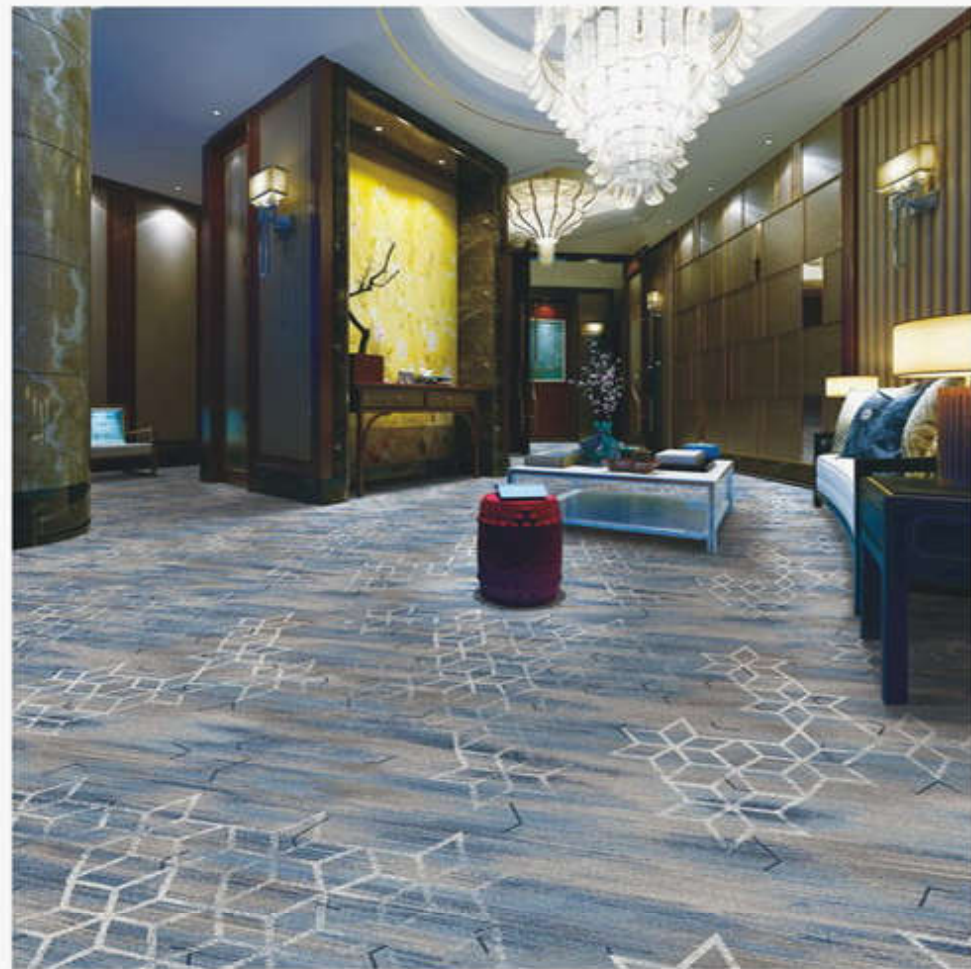
K1079

Repeat: 200x200cm



K1082

Repeat: 200x300cm

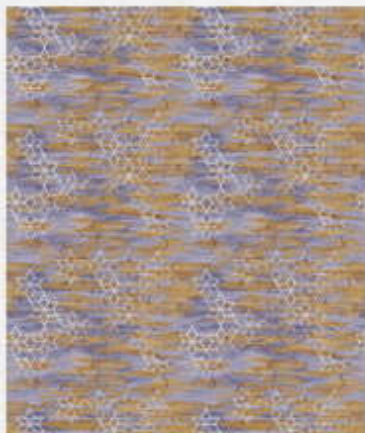


K1977



K1977

Repeat: 400x315cm



K1978

Repeat: 400x315cm



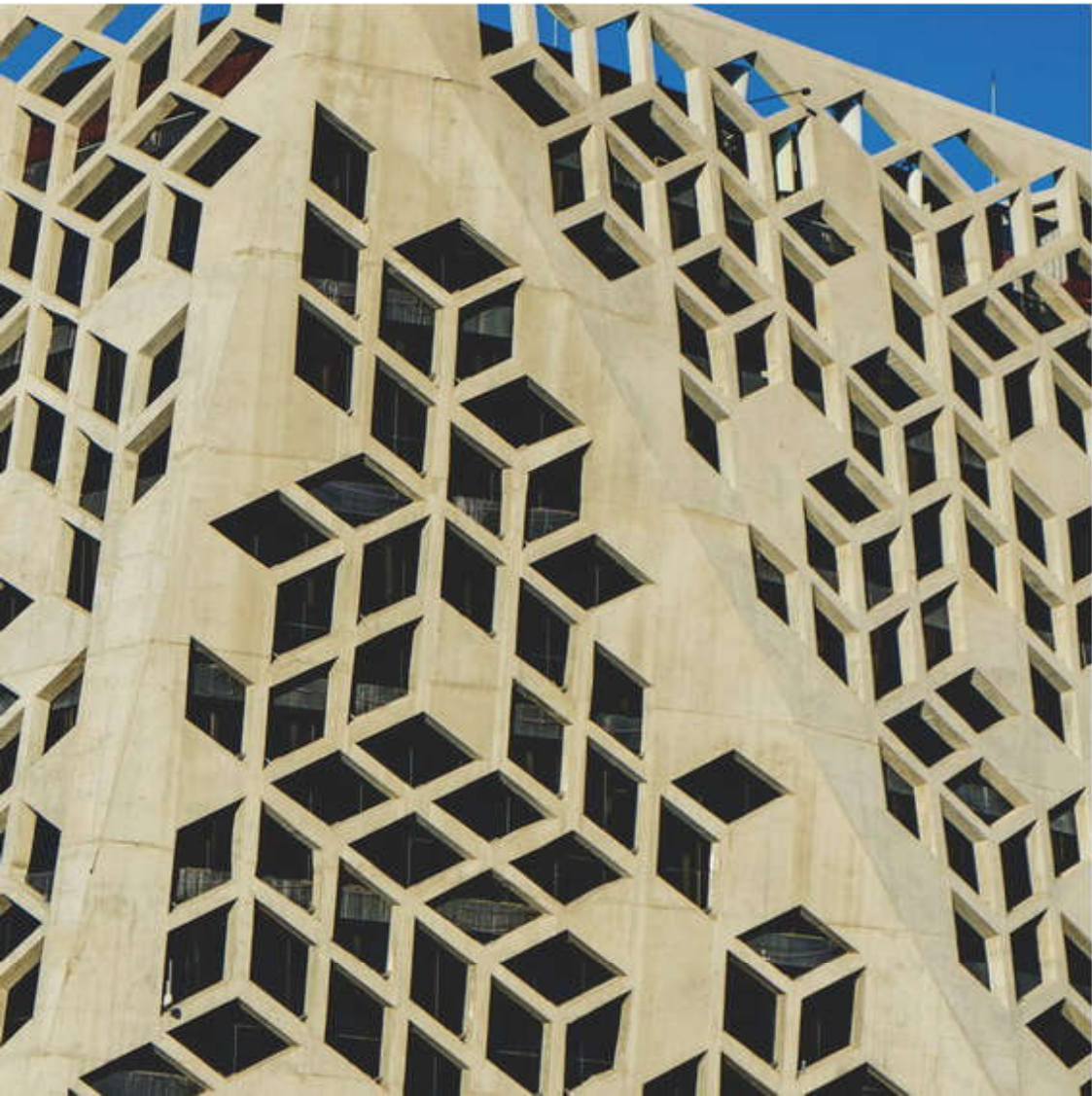
K1976

Repeat: 400x315cm

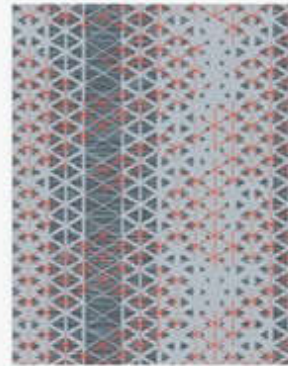


K1950

Repeat: 400x477cm



K1897 Repeat: 380x400cm



K1900 Repeat: 380x470cm



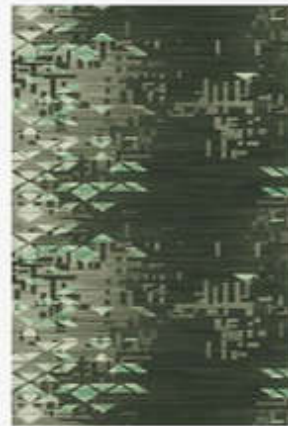
K1804 Repeat: 380x507cm



K1824 Repeat: 380x380cm



K1827 Repeat: 400x520cm



K1842 Repeat: 380x520cm





K1063



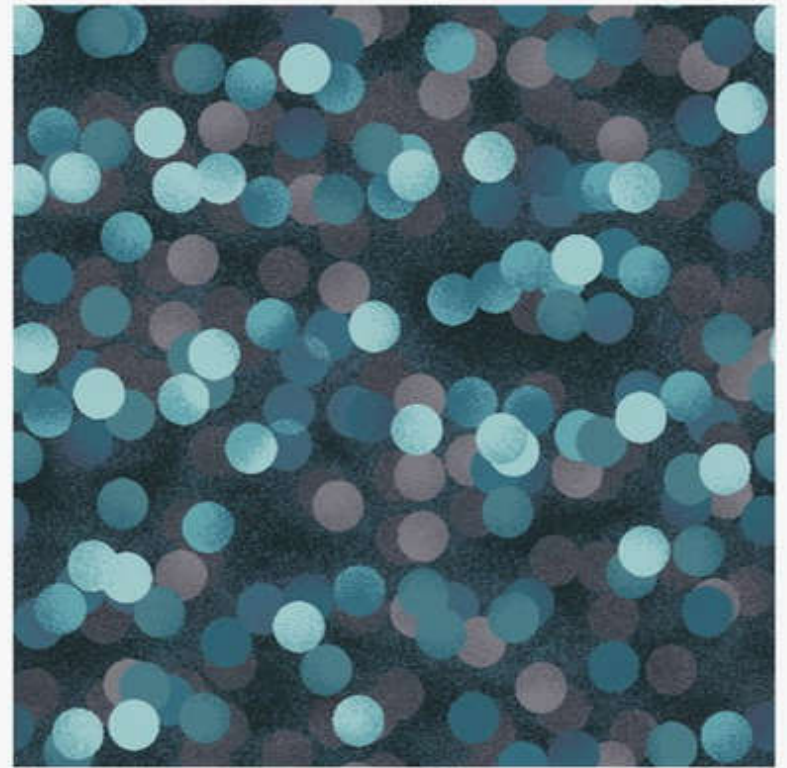
K1063

Repeat: 40x50cm



K1067

Repeat: 30x30cm



K1007

Paper: 400x600cm



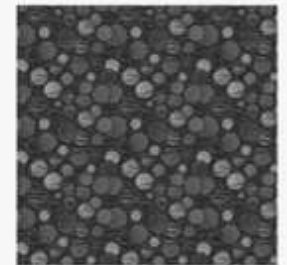
K1805

Repeat: 1200x1200cm



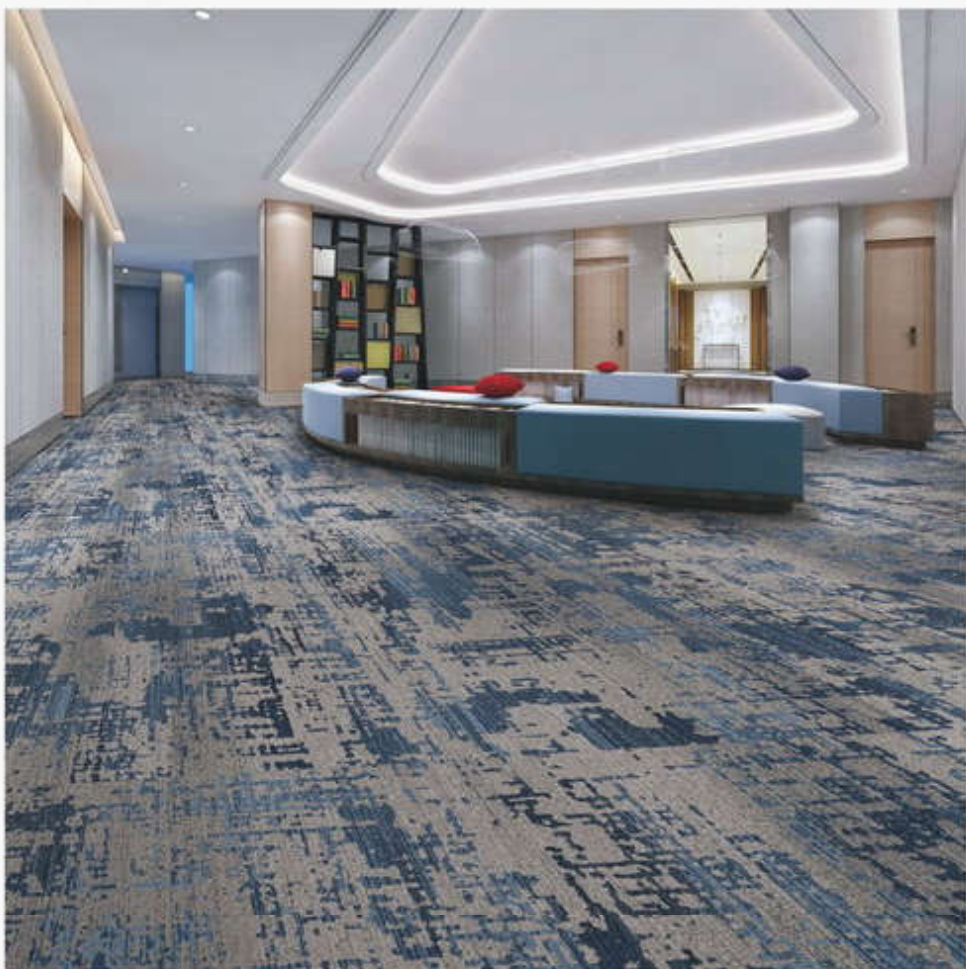
K1805

Repeat: 200x200cm



K1809

Repeat: 183x183cm



K1901



K1908

Repeat: 412x400cm



K1876

Repeat: 430x450cm



K1901

Repeat: 330x220cm



K1964

Repeat: 350x280cm

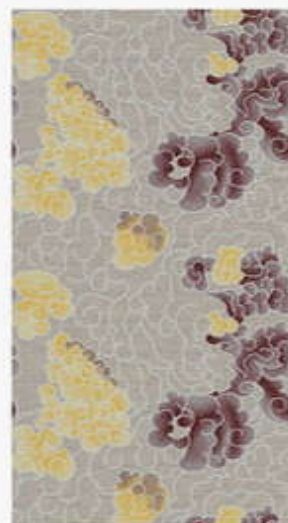


K1844



K1844

Repeat: 250x230cm



K1881

Repeat: 432x730cm



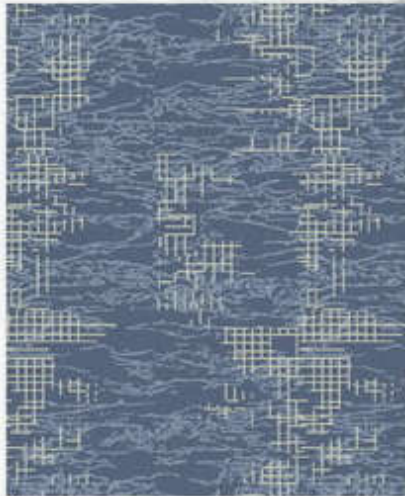
K1836

Repeat: 420x580cm



K1993

Repeat: 710x770m



K1900

Repeat: 600x620m



K1888

Repeat: 600x620m



K1874

Repeat: 300x330m



K1046



K1046

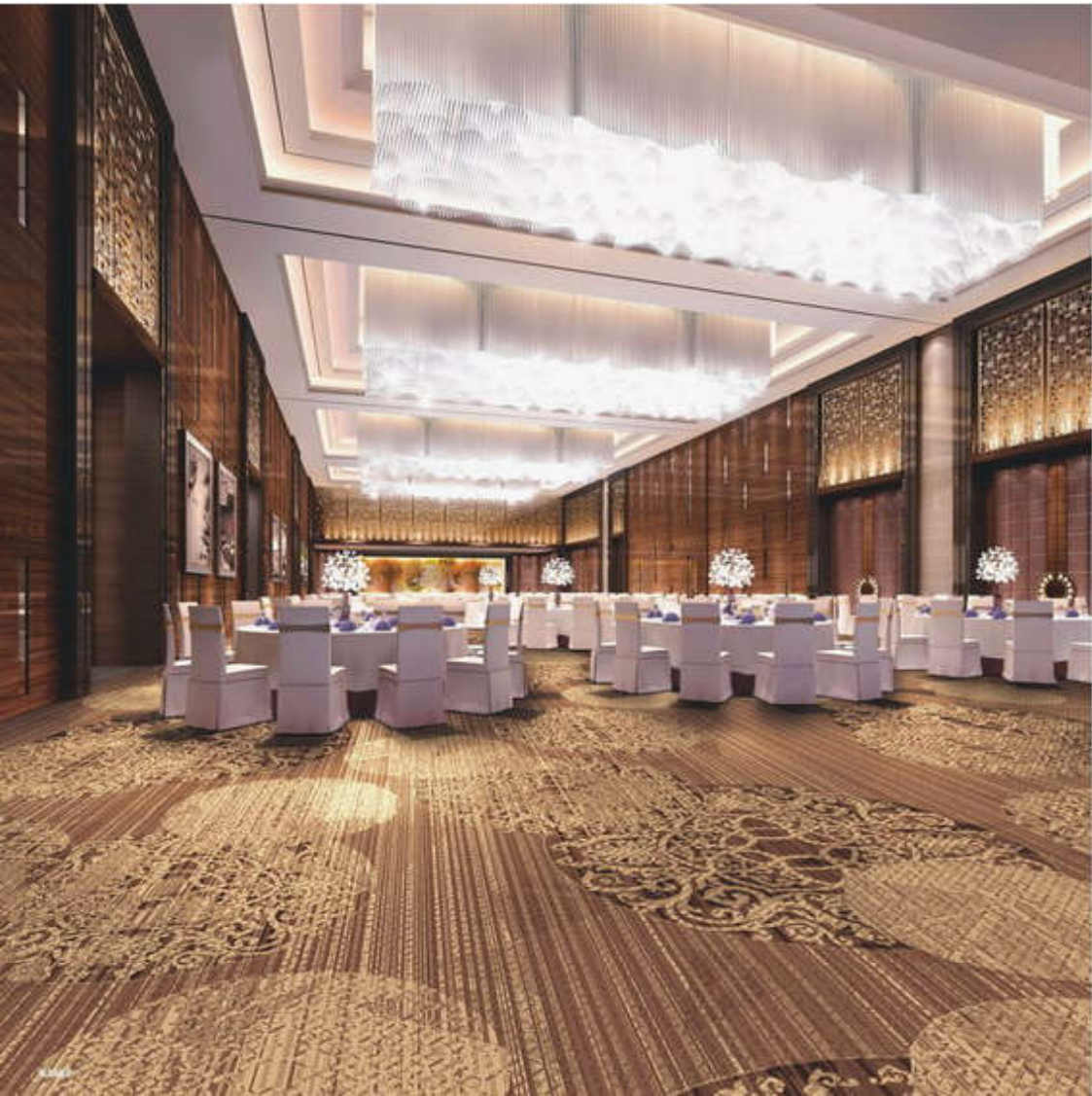
Repeat: 90x120cm



K1091

Repeat: 72x110cm

1008



K1002

Repeat: 800x1118cm



K1025

Repeat: 1327x2000cm



K1930 Repeat: 400x600cm



K1891 Repeat: 360x400cm



K1975 Repeat: 100x120cm



K1931 Repeat: 400x500cm



K1949 Repeat: 360x417cm



K1914 Repeat: 182x185cm



K1809



K1902

0394



K1900

Repeat: 366x100cm



K1948

Repeat: 430x172cm



K1902

Repeat: 80x73cm



K1986

Repeat: 200x110cm





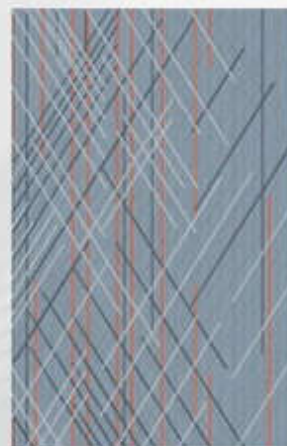
K1068 Repeat: 400x420cm



K1066 Repeat: 183x185cm



K1064 Repeat: 366x372cm



K1048 Repeat: 183x280cm



K1060 Repeat: 400x421cm



K1070 Repeat: 400x420cm



K1907

Repeat: 400x400cm



K1972

Repeat: 400x710cm



K1913

Repeat: 400x610cm



K1918

Repeat: 220x250cm



K1901



K1043

Repeat: 3000x1300mm



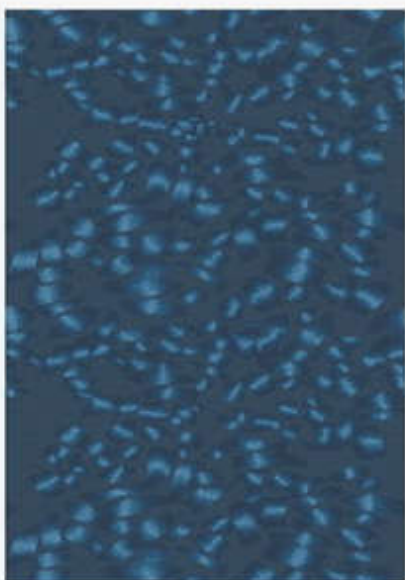
K1000

Repeat: 300x727mm



K1066

Repeat: 300x720mm



K1901

Repeat: 200x145cm



K1921

Repeat: 400x400cm



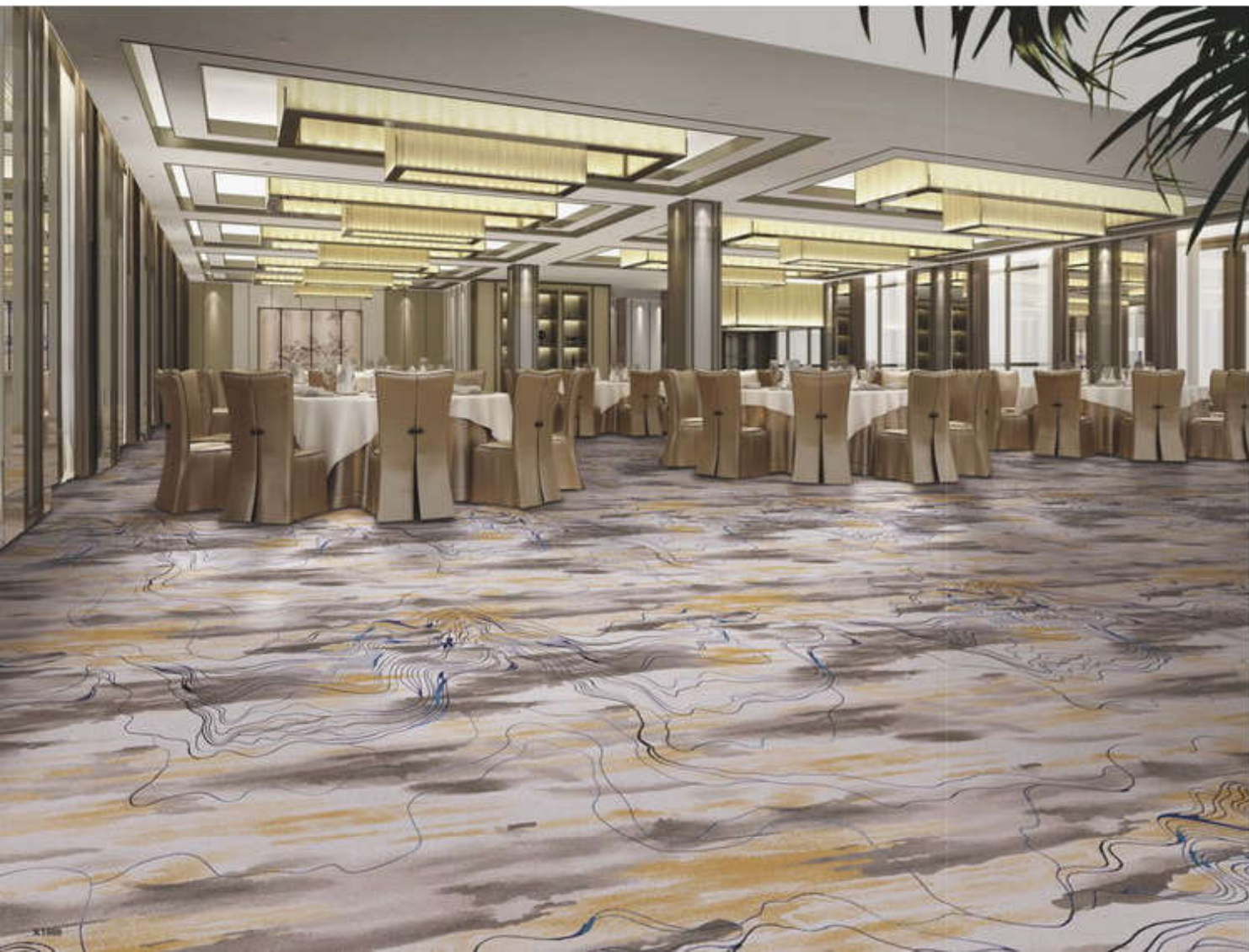
K1901

Repeat: 940x1200cm



K1801

Repeat: 400x160cm



K1988

Repeat: 80x120cm



K1903 Repeat: 800x1110cm



K1904 Repeat: 800x584cm



K1900 Repeat: 400x540cm



K1912 Repeat: 300x610cm



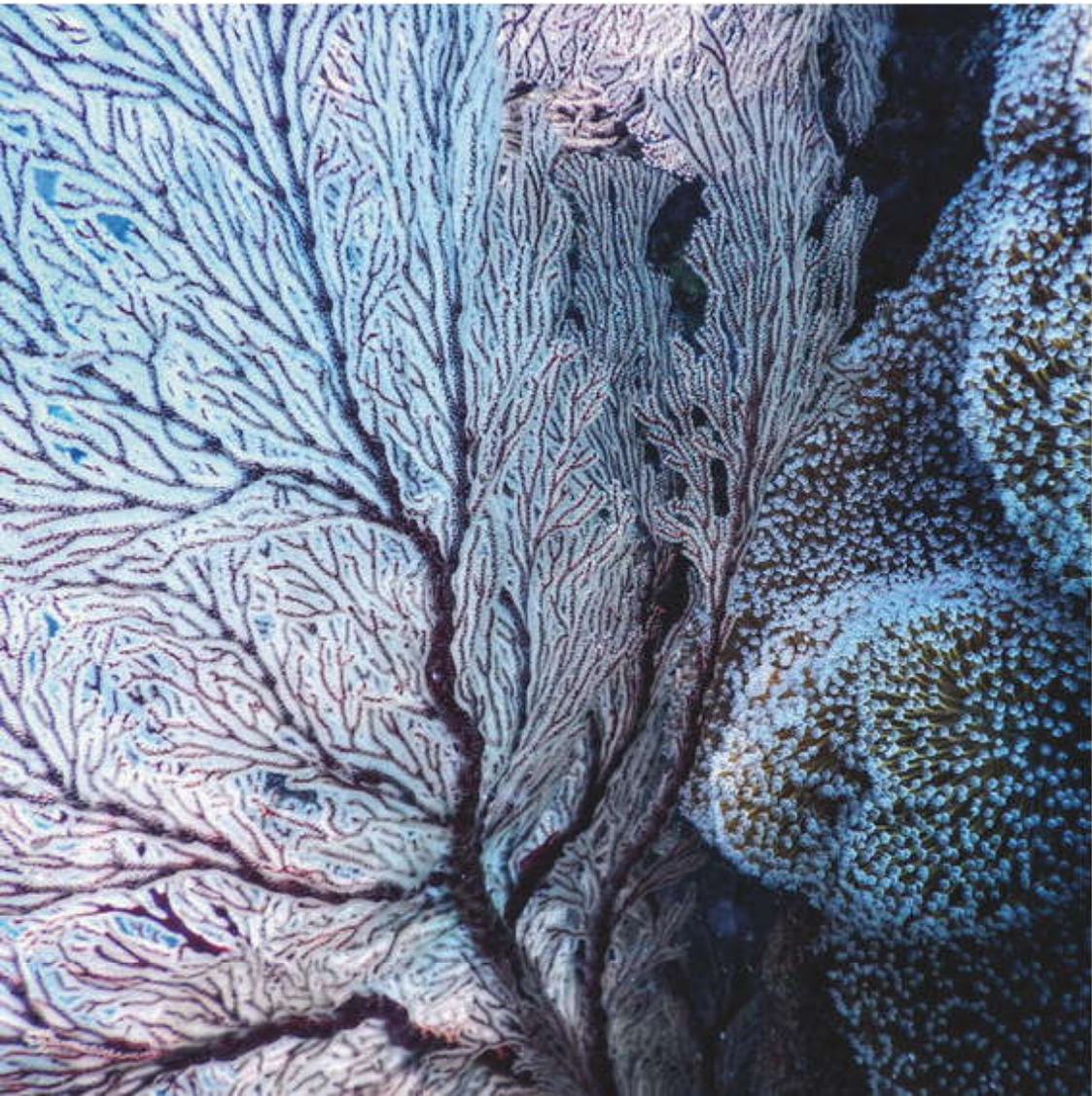
K1908 Repeat: 500x1140cm



K1909 Repeat: 500x1140cm



K1917 Repeat: 200x1194cm



K1820 Repeat: 400x400cm



K1819 Repeat: 400x400cm



K1822 Repeat: 400x800cm



K1862



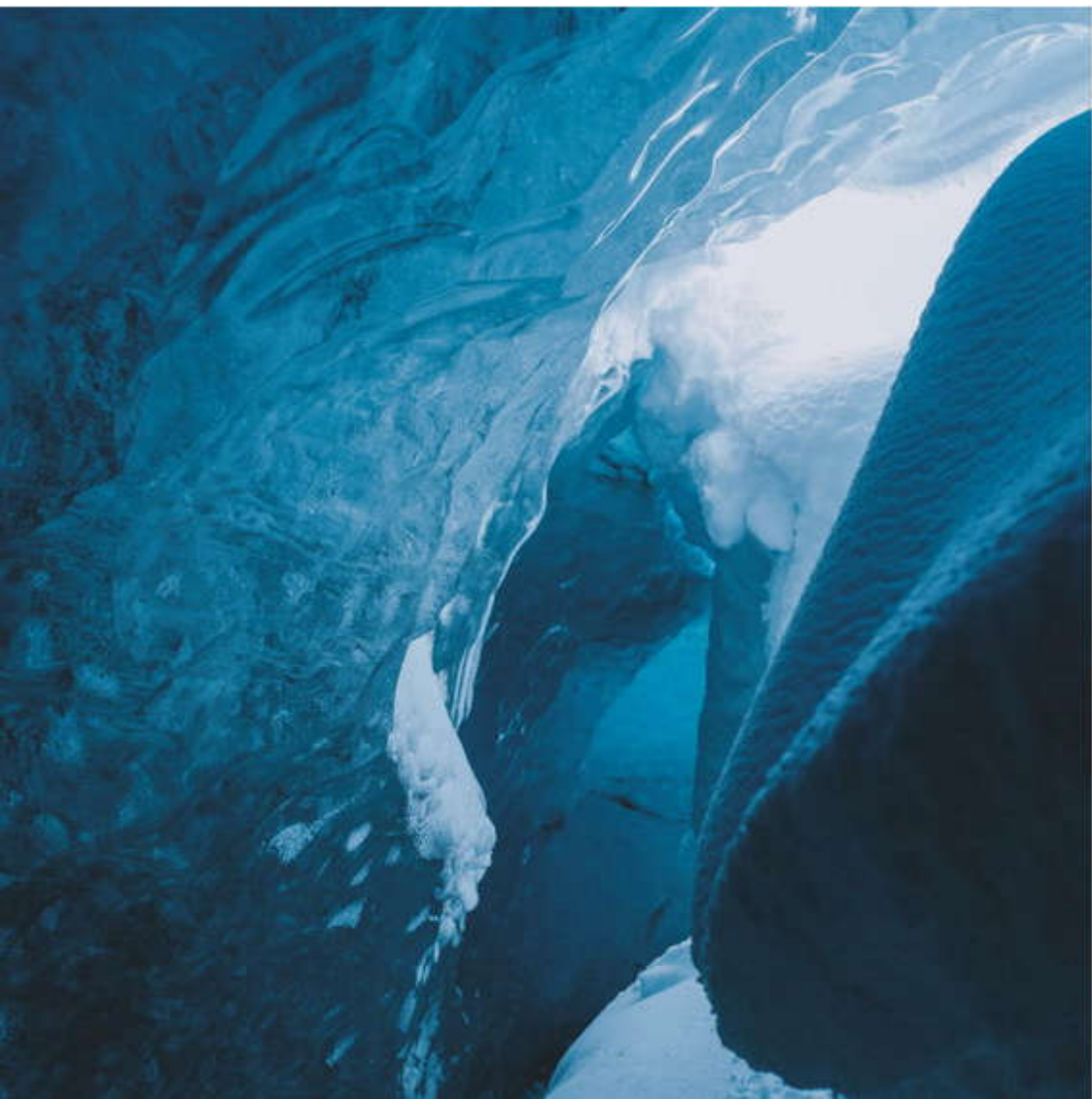
K1862

Repeat: 670x1350cm



K1864

Repeat: 770x1600cm



K190

Repeat: 160x205cm



K194

Repeat: 118x143cm



K1873



K1840

Repeat: 400x110cm



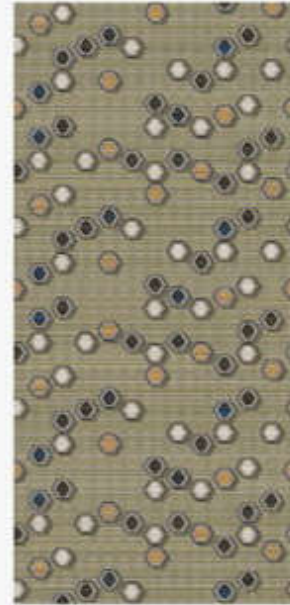
K1872

Repeat: 600x600cm

100/110



K1960 Repeat: 400x200cm



K1927 Repeat: 400x200cm



K1999 Repeat: 122x270cm



K1000 Repeat: 800x1000cm



K1000 Repeat: 300x400cm



K1005 Repeat: 300x500cm



K1006 Repeat: 400x100cm



FASHION
LUXURY
AESTHETIC
QUALITY
CLASSIC

Guest Room Space 客房空间



K2002



K2010

117/118



K2038



K2008

Repeat: 40x40cm



K2002

Repeat: 30x40cm



K2000

Repeat: 44x40cm



K2010

Repeat: 40x40cm

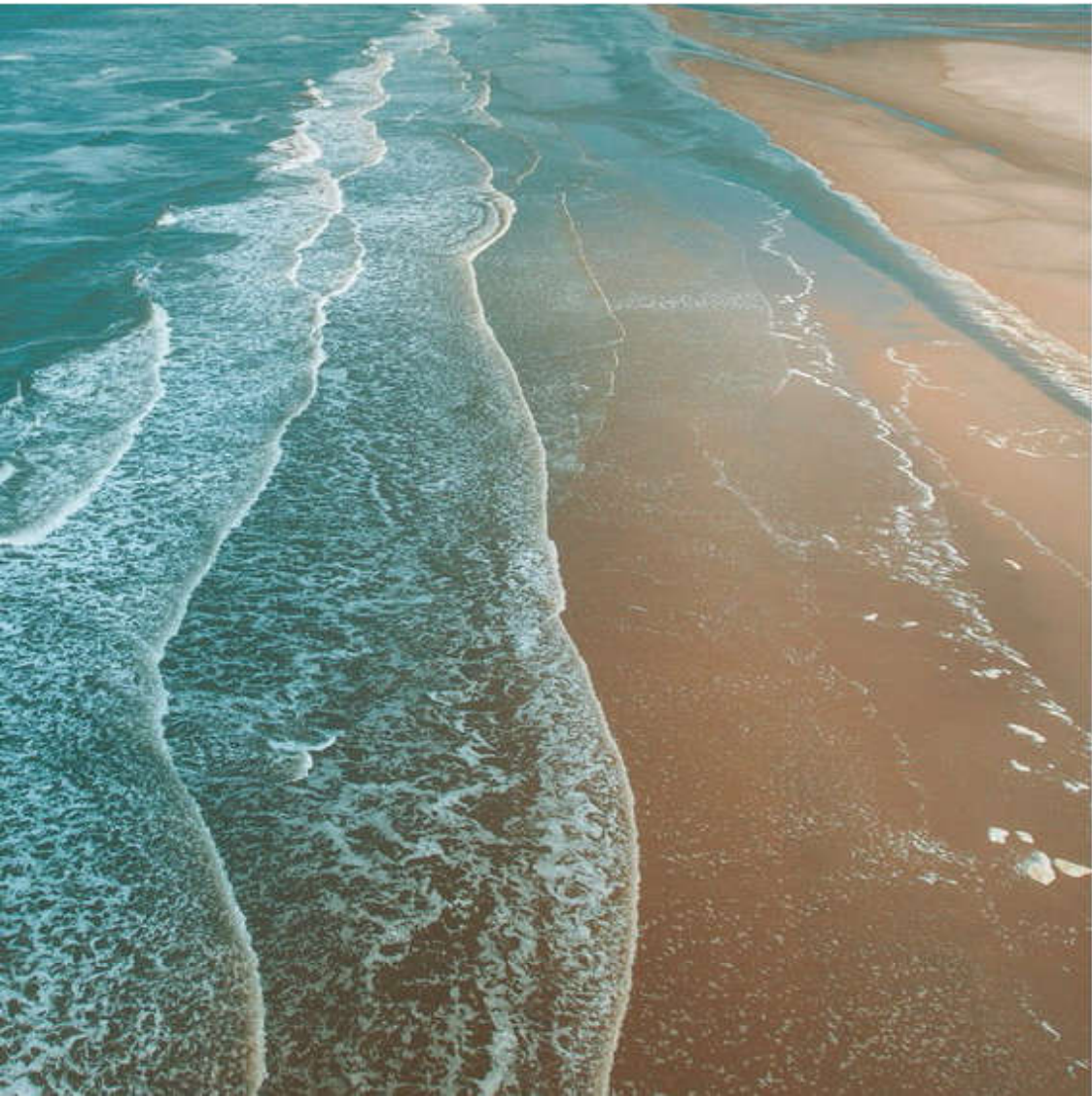


K2017



K2042

100/104



K2017

Repeat: 40x500cm

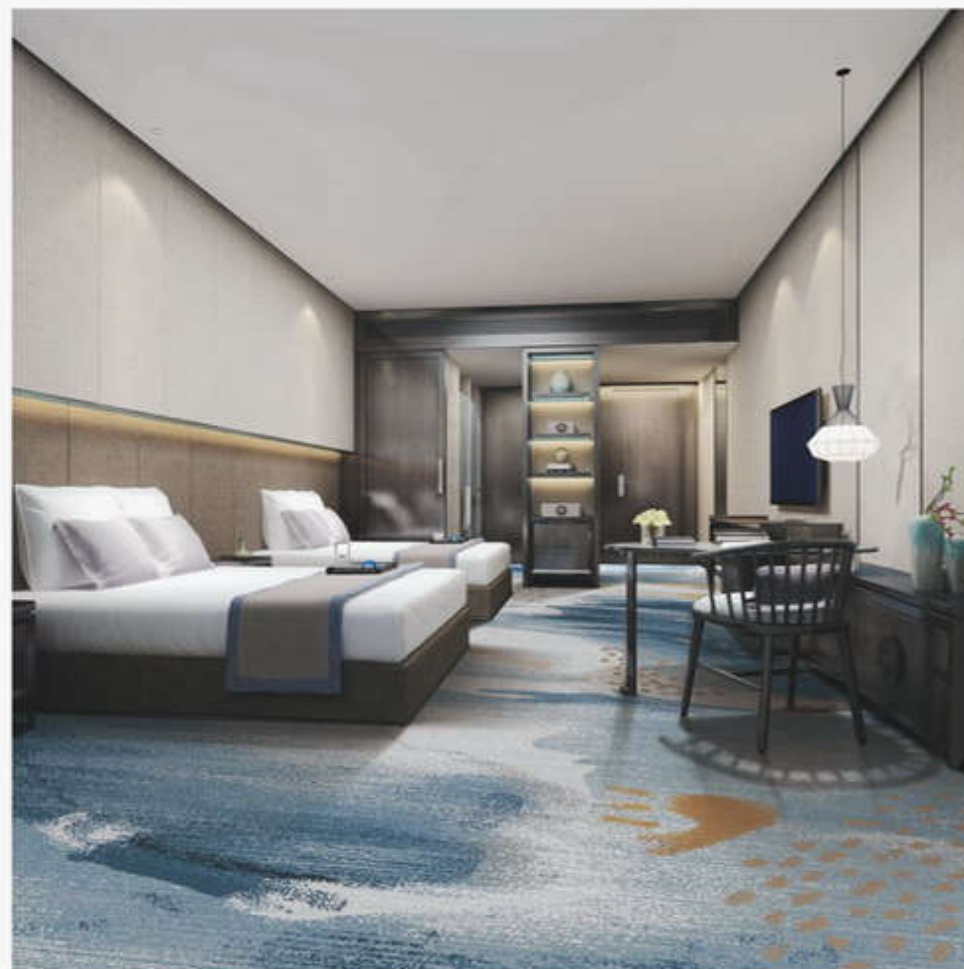


K2042

Repeat: 40x500cm



K2034



K2007



K2034

Paper: 40x70cm



K2037

Paper: 40x70cm



K2000



K2001

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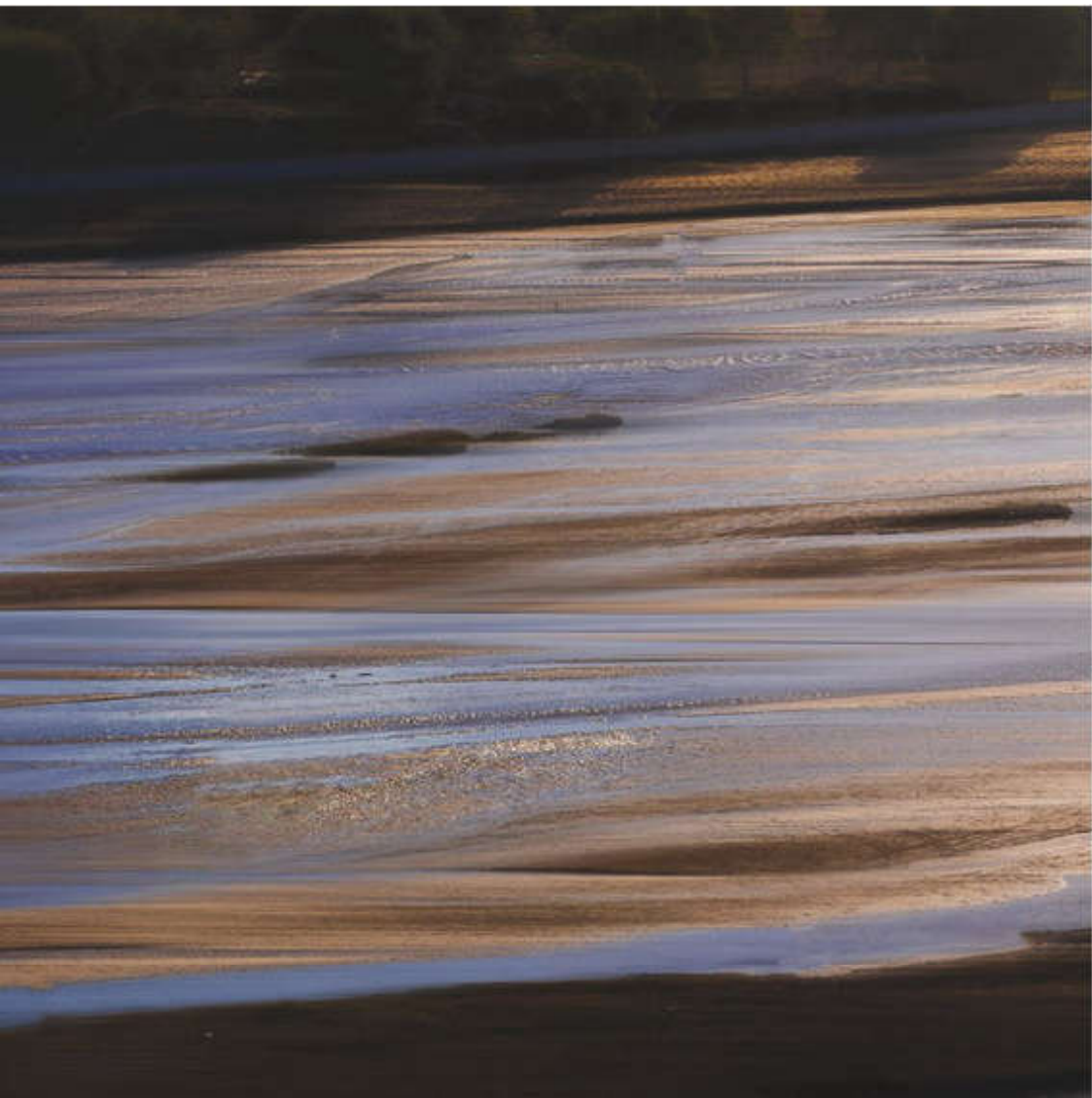


K2044



K1996

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K1995

Repeat: 400x500cm



K2050

Repeat: 300x524cm



K2044

Repeat: 300x524cm



K1996

Repeat: 400x500cm



K2051

Repeat: 300x524cm



K2000

Repeat: 400x500cm



K2015



K2049

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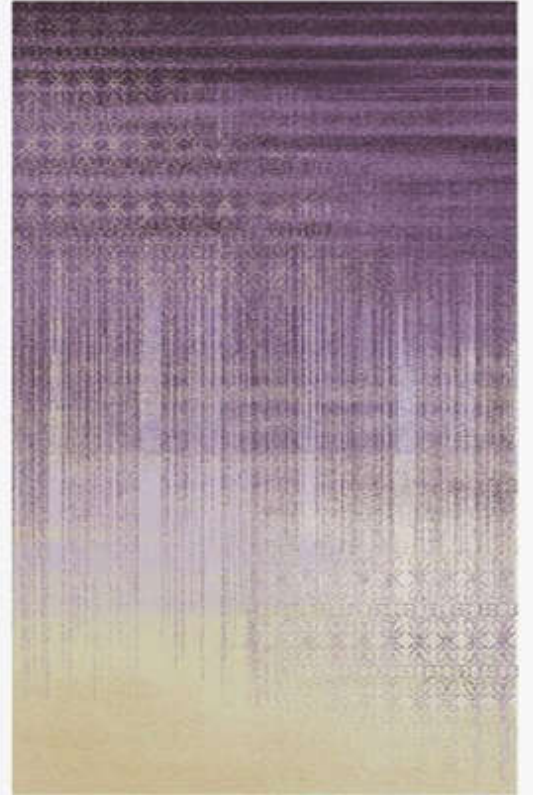
K2015

Repeat: 400x500cm



K2002

Repeat: 400x500cm



K2035

Repeat: 425x600cm



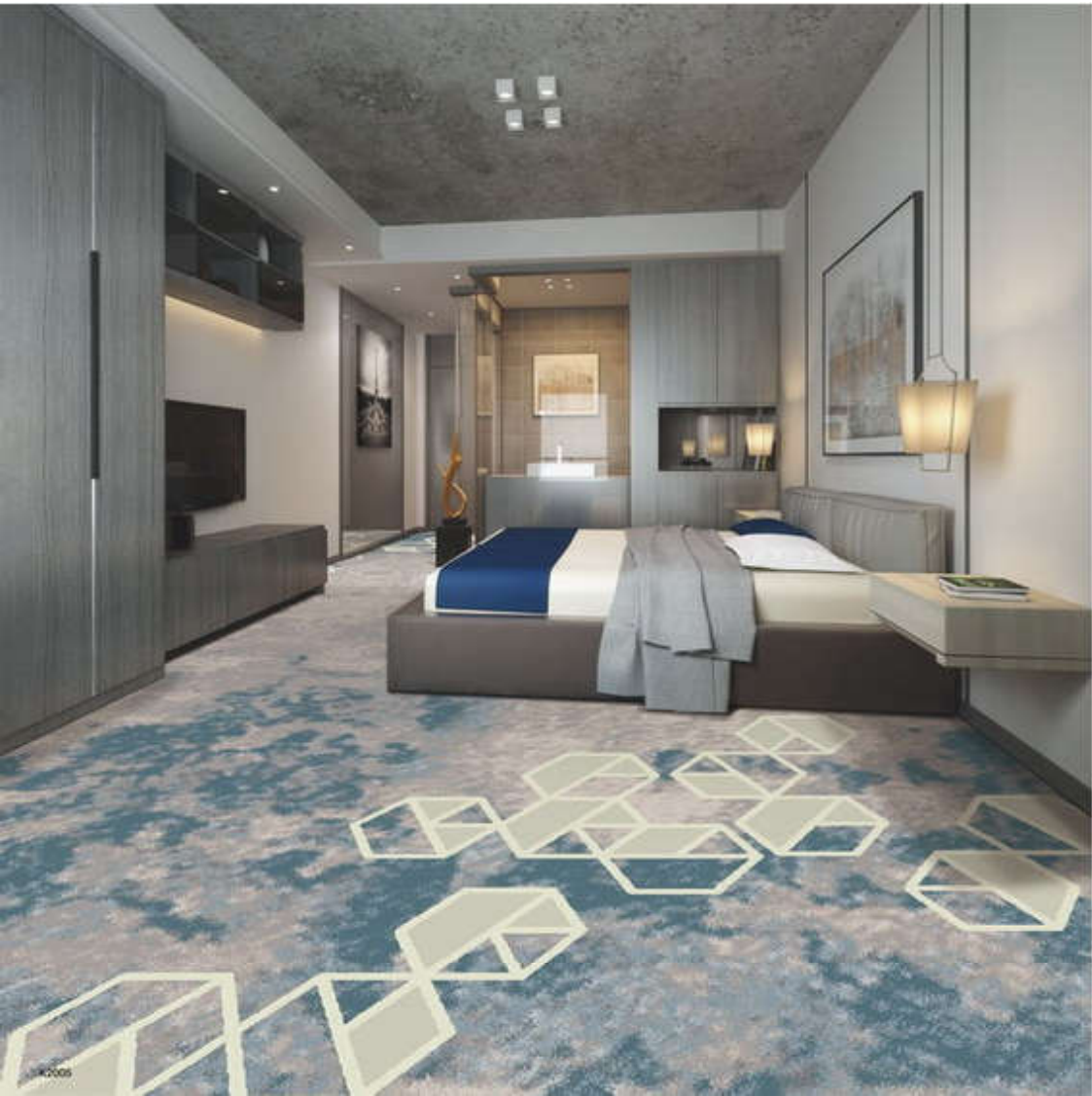
K2014



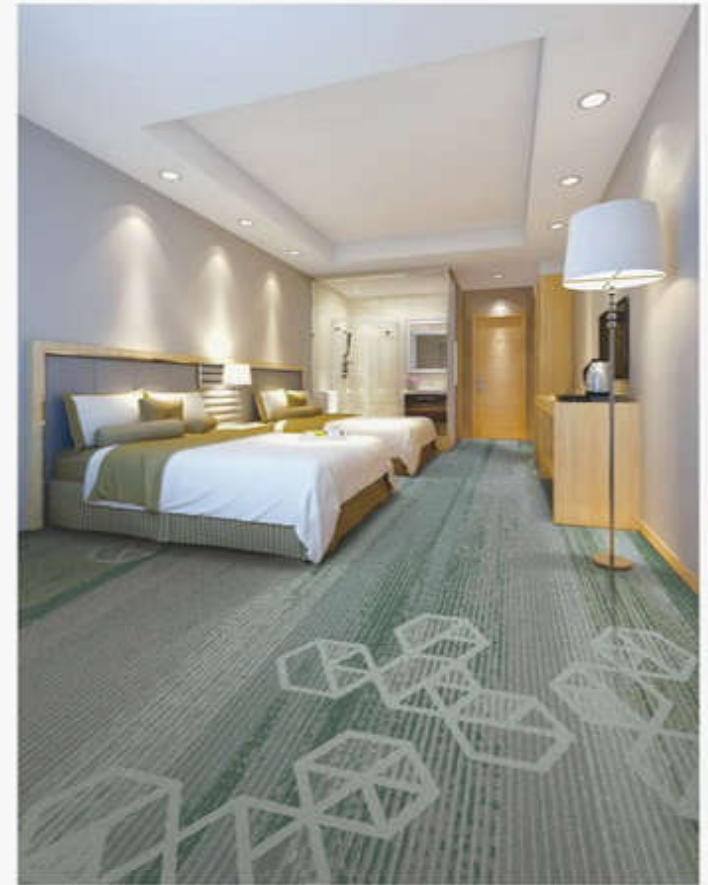
K2014

Paper: 400000cm

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K2005

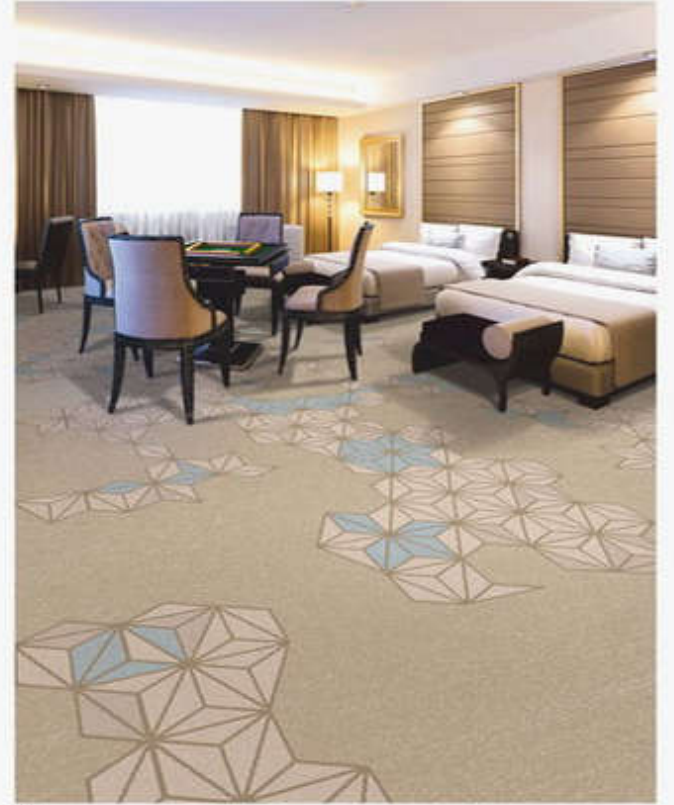


K2004

143/144



K2047



K2055



K2019



K2004

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K2018

Repeat: 500x500cm



K2024

Repeat: 400x700cm



K2005

Repeat: 320x710cm



K2004

Repeat: 400x600cm



K2047

Repeat: 400x550cm



K2005

Repeat: 400x500cm





K2003



K2025



K2025

Repeat: 433x525cm



K2006

Repeat: 120x900cm



K2002

Repeat: 400x500cm



K2003

Repeat: 400x490cm



K2058



K2058

Repeat: 400x400mm



167-168



K2009

Repeat: 400x400cm



K2004

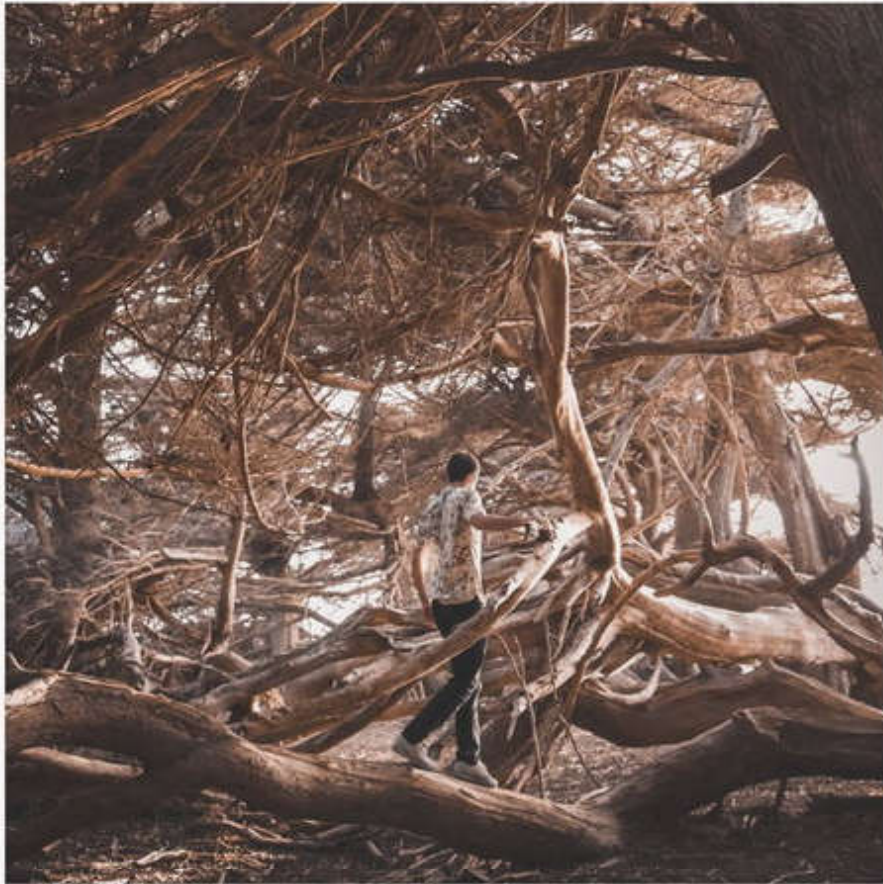
Repeat: 400x400cm



K2039



K2032



K2009

Repeat: 418x765cm



K2002

Repeat: 420x610cm



K2041



K2041

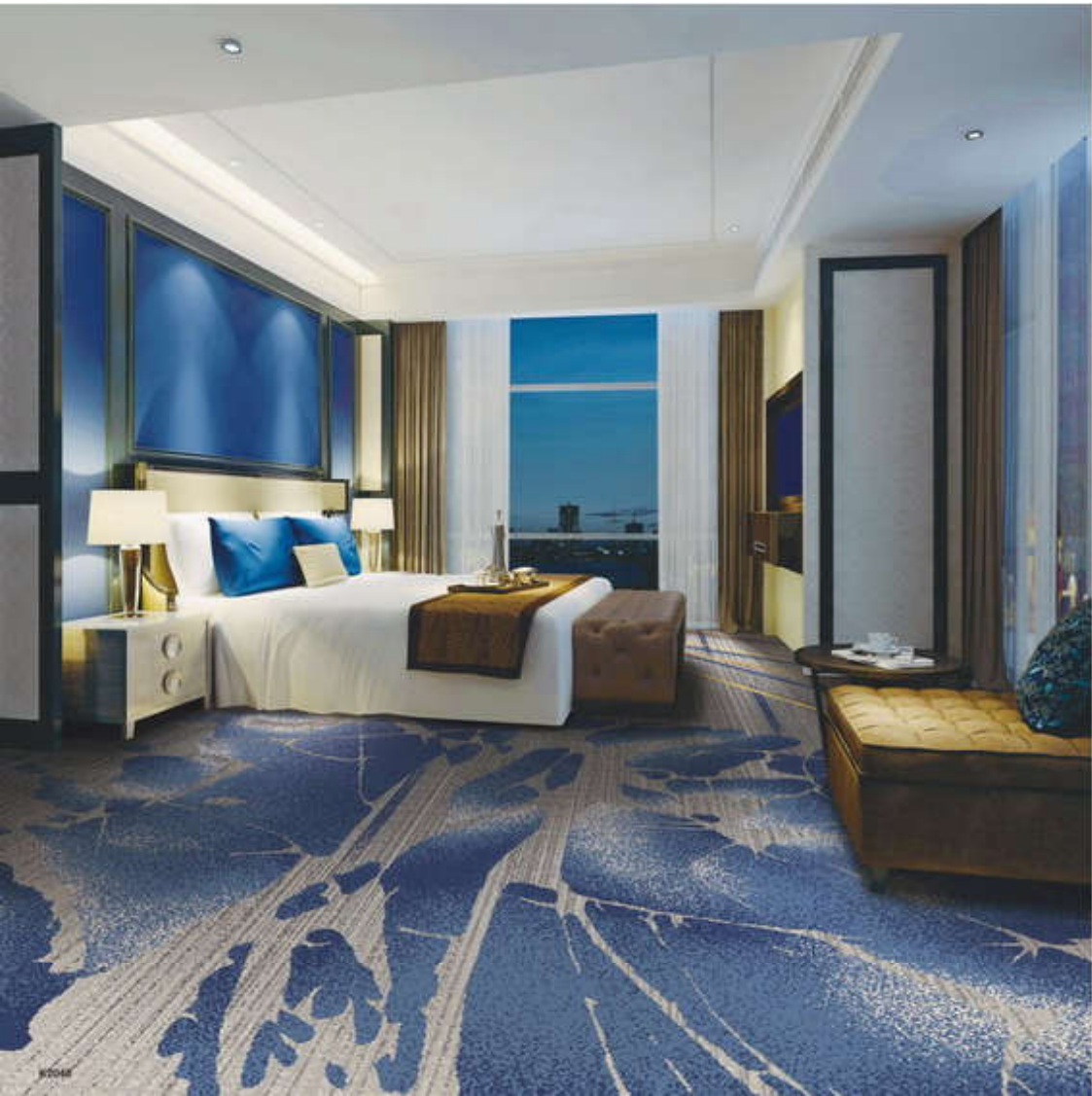
Repeat: 400x600cm



K2040

Repeat: 400x600cm





K2068



K2067

188/170



K2001



K2057

Repeat: 400x516cm



K1987

Repeat: 400x516cm



K2001

Repeat: 400x500cm



K2048

Repeat: 300x716cm



K2001



K2006

173/174



K2026 Repeat: 400x57cm



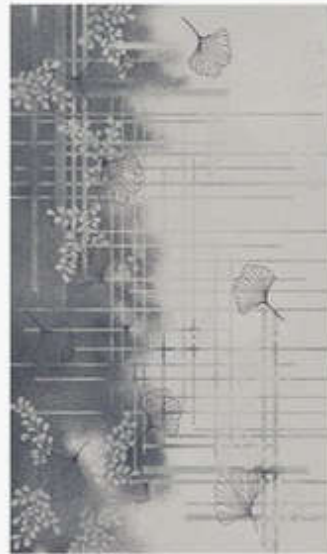
K2027 Repeat: 400x58cm



K2007 Repeat: 300x41cm



K1900



K2012

Repeat: 720x1250cm



K1996

Repeat: 720x737cm



K2033



K2008

181/182



K2043



K2008

Repeat: 400x600cm



K2003

Repeat: 400x600cm



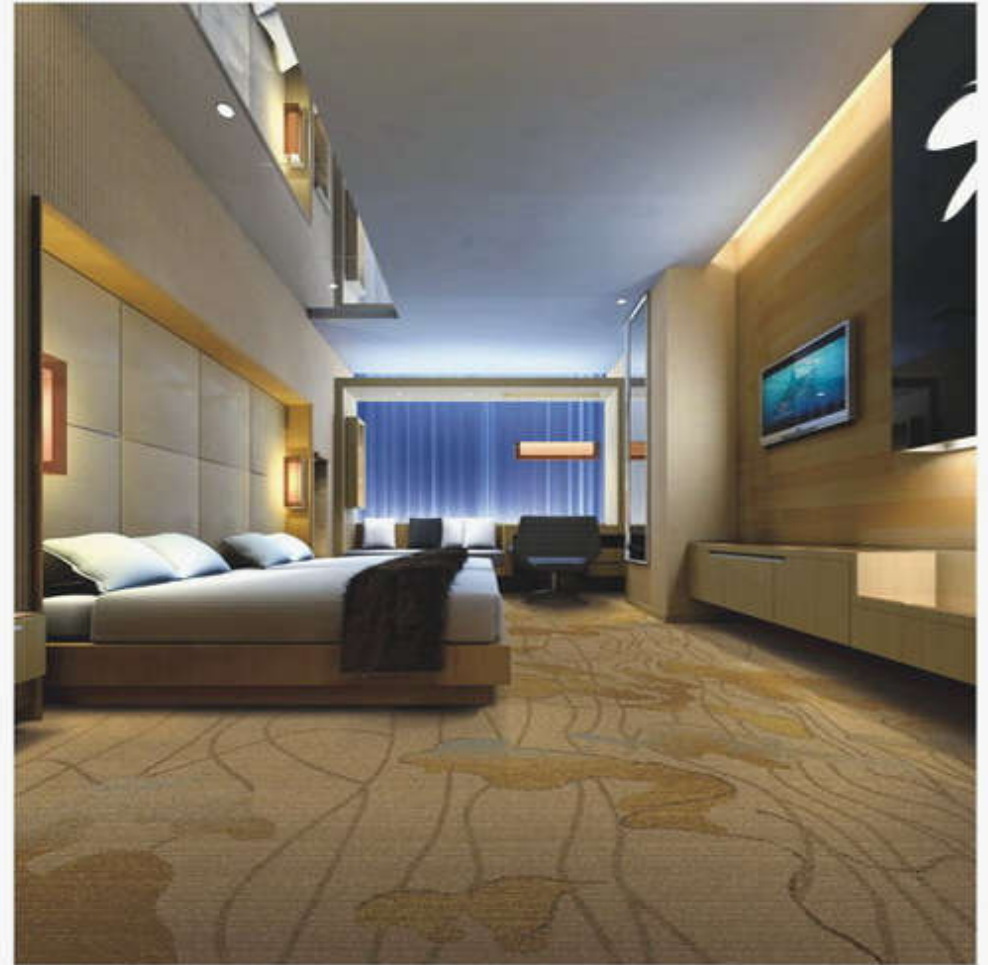
K2043

Repeat: 400x600cm



K2006

Repeat: 400x600cm



K2008



K204



K205

180/190



K2028



K2011

181/182



K2028

Repeat: 470x555cm



K2096

Repeat: 800x340cm



K2011

Repeat: 600x747cm



K2009

Repeat: 395x536cm



K2023

Repeat: 400x710cm





K2003 Repeat: 400x620cm



K2018



K2018

Repeat: 400x700cm



K2001

Repeat: 400x400cm

180/200



K2046



K2046

Repeat: 400x507cm



K2045

Repeat: 400x507cm



K2016



K2016 Repeat: 360x360cm

FASHION
LUXURY
AESTHETIC
QUALITY
CLASSIC



Corridor Space 走廊空间



K2063

Repeat: 100x100cm



K2064

Repeat: 200x150cm



K2088

Repeat: 182x200cm



K2089

Repeat: 182x200cm



K2067



K2067

Repeat: 200x460cm



K2068

Repeat: 200x680cm



K2068



K2059



K2059

Repeat: 200x1160cm

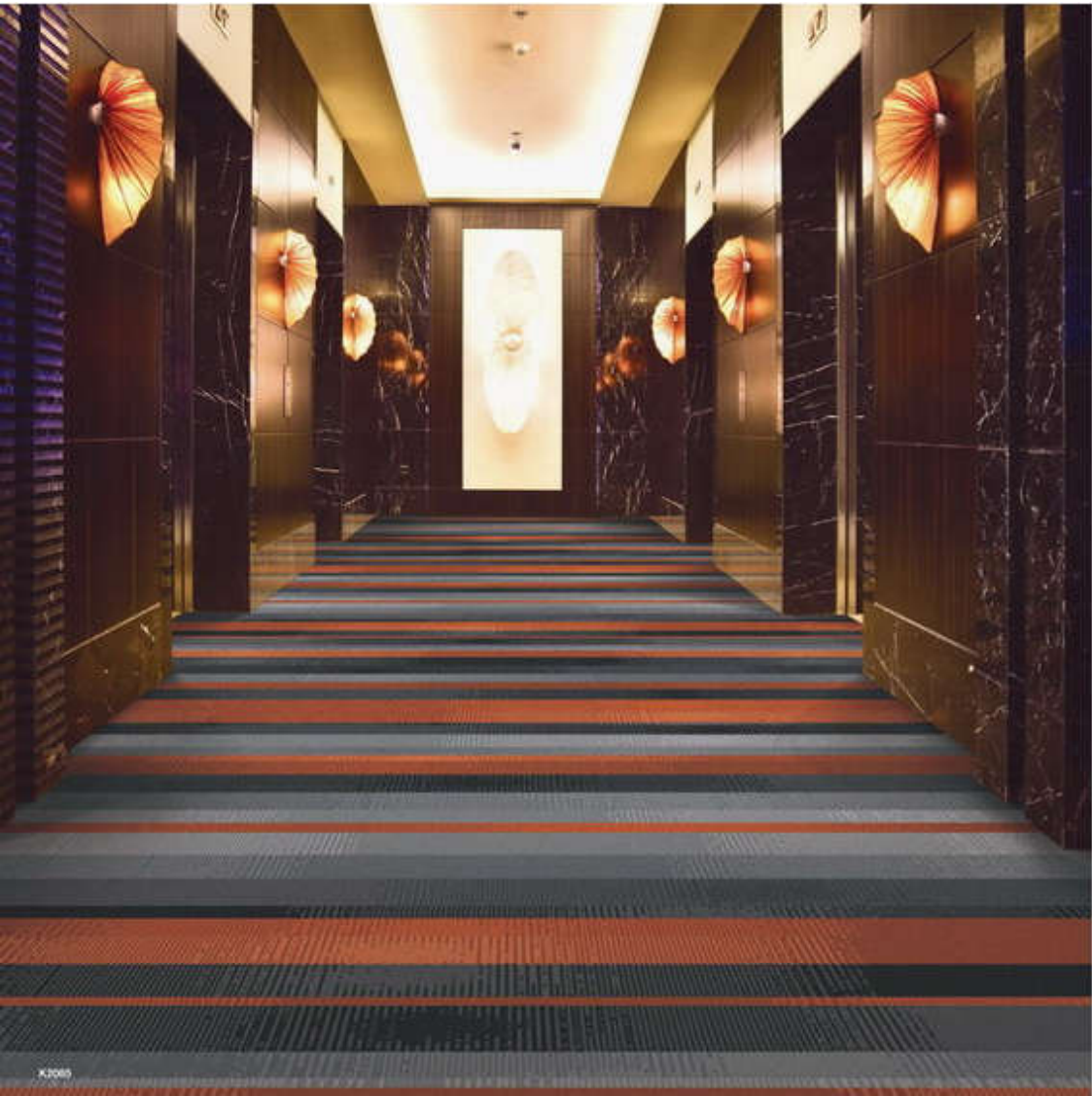


K2062

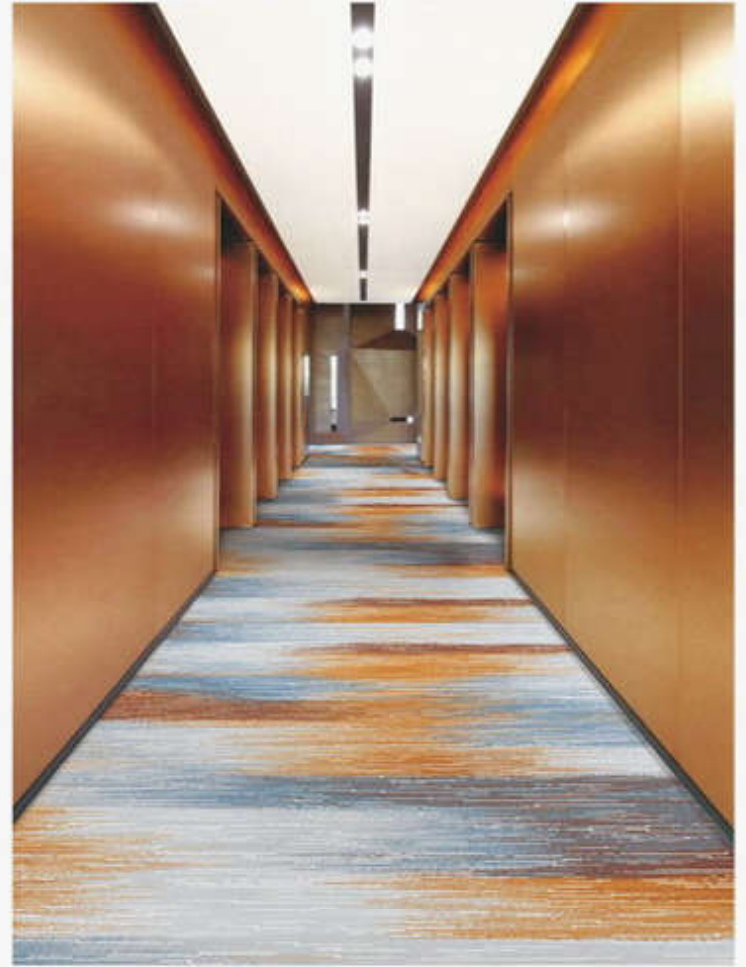


K2062

Repeat: 220x990cm



K2085



K2095

215/216



#2078



K2078

Repeat: 182x880cm



K2095

Repeat: 200x200cm

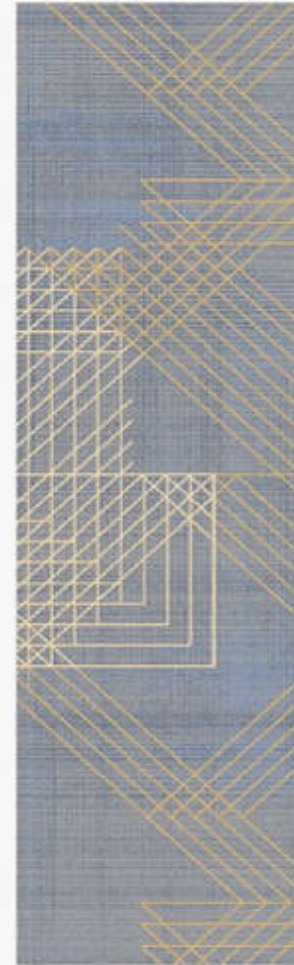


K2095

Repeat: 173x150cm



K2087



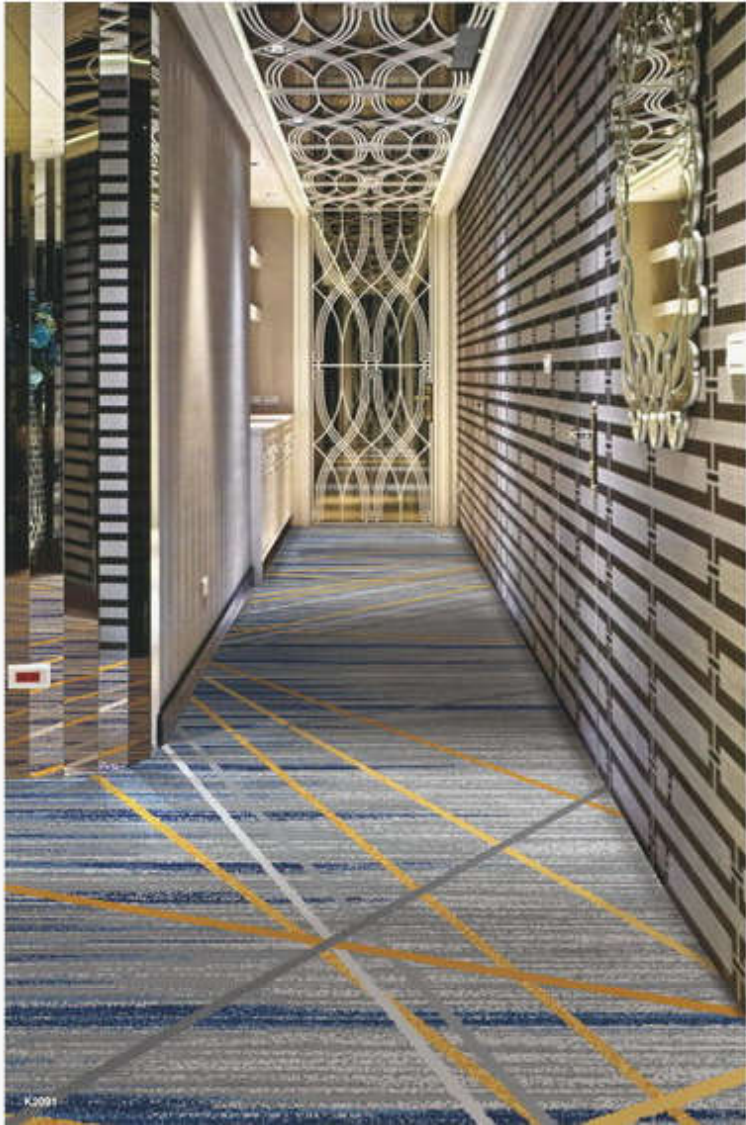
K2087

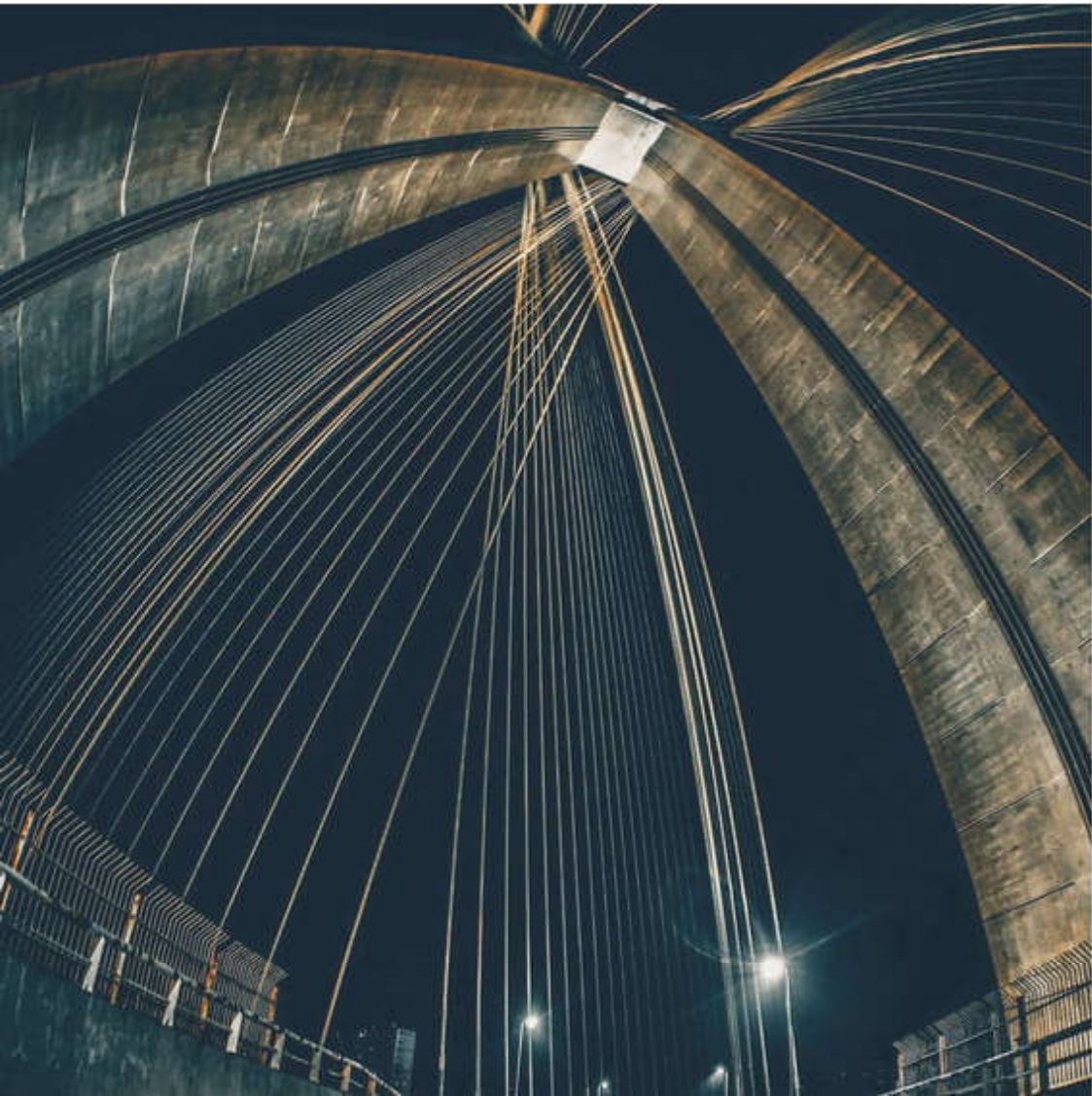
Repeat: 180x120cm



K2088

Repeat: 180x120cm





K2091

Repeat: 300x560cm



K2090

Repeat: 300x710cm



K2000



K2000

Repeat: 200x200cm



K2001

Repeat: 200x200cm



K0090



K0071

077008



K2073



K2070



K2070 Repeat: 200x288cm



K2073 Repeat: 163x145cm



K2071 Repeat: 160x170cm



K2090 Repeat: 170x88cm



K2076

Repeat: 167x200cm



K2076



K2009



K2065



K2066 Repeat: 200x900cm



K2065 Repeat: 180x220cm



K2069 Repeat: 200x900cm



K2060



K2060

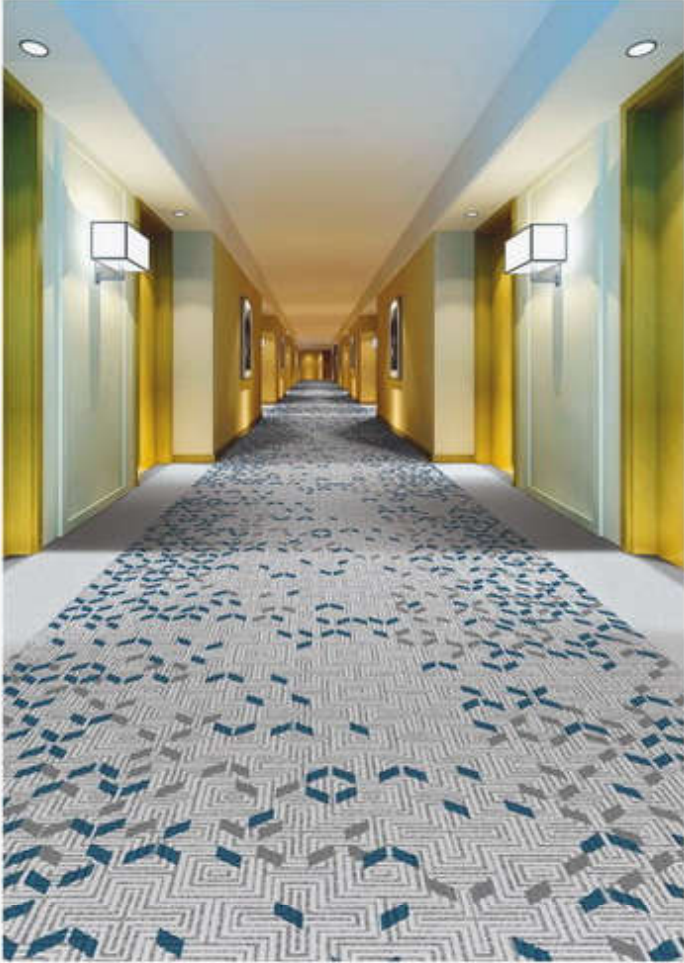
Repeat: 180x90cm



K2060

Repeat: 180x90cm

279/240



K2094

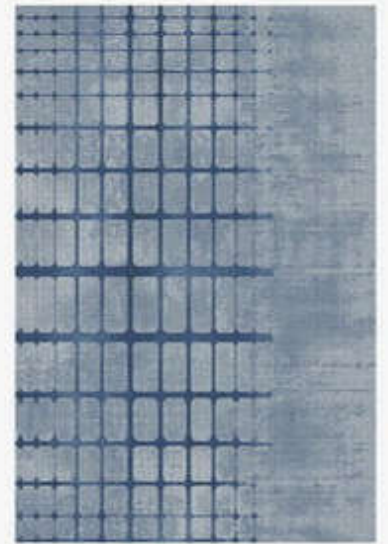


K2079



K2094

Repeat: 200x110cm



K2079

Repeat: 200x43cm



K2072



K2001

245/248



K2061

Repeat: 200x110cm



K2072

Repeat: 200x850cm



K2077



K2017

Repeat: 160x575cm



K2083

Repeat: 300x300cm

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